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MAD

Departments

You can't judge a book by its cover — and the user reviews on Amazon are usually just as worthless!



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OCTOBER 2012

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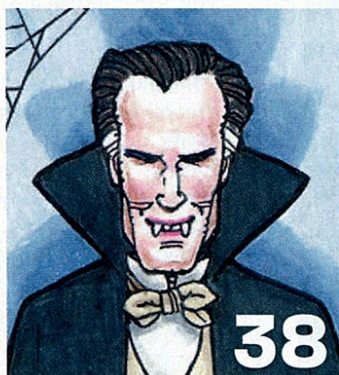
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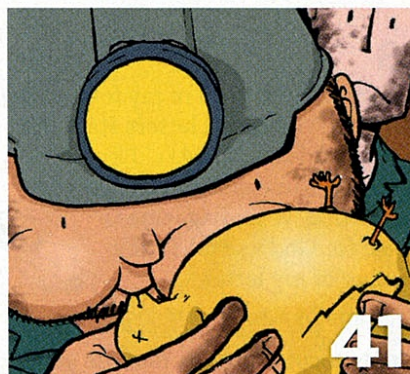
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COVER ARTIST: MARK FREDRICKSON BACK COVER WRITER: SCOTT MAIKO

Letters and Tomatoes



CELEBRITY SNAPS

Congratulations for still being around for your 60th birthday. You've been around for 92% of my life and I find MAD more enjoyable than ever before. You've made it though bad times, good times, and even MORE bad times, but you're still here and that's what counts the most. I especially want to thank you for taking up space in my magazine holders in my exam rooms. You'd be surprised how many patients I find reading old issues that I get rid...er, place in the rooms. And while they're wondering what whacko physician puts MAD in his exam rooms, it allows me to answer emails and schmooze with drug reps in the hall while the patients MADly wait for me. So thanks for still being here and "don't stop thinking about tomorrow." And we'll keep on smiling. Happy 60th!

David Lubin, MD • Tampa, FL

P.S. Attached is a photo from a "Meet and Greet" with part of the *Modern Family* cast. What a bonus, eh?

Luby Tuesday — You know, just when we think that your letter is going to be a complete waste of our time, you come through with an amazing Celebrity Snap! And you even had the photographer group the people with beards and hipster glasses stand off to one side. We have only one question — por que no Vergara?!? No es bueno, muchacho! —Ed.



Dr. David Lubin (center) with (l. to r.) Ty Burrell, Jesse Tyler Ferguson, Julie Bowen and Eric Stonestreet

WRITE AND WRONG

I love your magazine so much! But I have noticed in all of my four issues of MAD that I own, almost every one of the published letters start with something like "I love MAD" or "I am a good fan of MAD." I know that those comments are true and all, but here's an example of what you should start your letter off with. Dear MAD, your magazine is SO EXPENSIVE! Lower down the price for God's sake! That's what I should have said at the beginning of my letter.

Jane Glowicki • Edmonton, Alberta, Canada

Glowickipedia — I think we all have regrets about this letter. You wish you had started it differently — while we wish you'd never started it at all! As for the price, there's not much we can do about that. We have a lot of expenses here — such as paying editors to sit in a room and read letters about how letters should have been written. No one wants that job. —Ed.



THE TWILIGHTER SIDE

I have been reading your magazine for a long time now, and I just want to say they're AWESOME, but I would love to see you make a special *Twilight* issue. I hate *Twilight* so much that I want to see someone make it look even worse than it actually is, and I know you're great at that.

Owen Taylor • Fayetteville, NY

Owen Money — Geez, you want us to make *Twilight* look worse than it actually is? You're asking for the impossible! That's a level of bad that doesn't even exist...or at least it didn't until now! But, hey, we like to make our readers happy! So our very next issue will include a spoof of ALL of the *Twilight* movies! We hope this makes your dream come true...even though it did come at a terrible price. Sadly, the writer of the spoof, Desmond Devlin, has been on suicide watch ever since being forced to watch all of the movies in one sitting. We hope you're happy. Enjoy! —Ed.



OFF THE SLEEP END

I had a dream one night that I was sucked into MAD #515 and I was in "the weirdoful world of MAD." I watched Spy vs. Spy in action, there was a huge Coke (I don't know why) but best of all, I met Alfred E. Neuman. I was sad when I woke up, but I'll always remember that one dream. Thank you for making a MAD every two months — you rock.

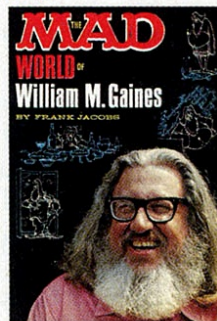
Mitchell Willis • Forsyth, GA

Whatchu Talkin' 'Bout Mitchell — We had that EXACT same dream! Except that instead of Spy vs. Spy it was Karl "The Mailman" Malone fighting former Secretary of State Madeleine Albright (Madame Secretary won!) And instead of a huge Coke it was a giant Lindsay Lohan (for some reason, our subconscious brains make a connection between LiLo and Coke). Anyhoo, thanks for dreaming about us — please send us \$5.99 for the MAD goodness you enjoyed in the dream world! —Ed.

READER ALERT

If you're a fan of MAD and its history, then we've got some fantastic news for you! Frank Jacobs' classic book *The MAD World of William M. Gaines* is now available as an ebook! You can buy it (and even check out a free preview) at wowio.com!

But don't take our word for it — enjoy this celebrity review from Wowio's press release for the ebook!



"I learned more about writing from MAD magazine than would be seemly to admit, and Frank Jacobs was my favorite writer in its stable, so it's no surprise his bio of the Great and Powerful Gaines was an instant classic to me. But it's the world beyond — and before — MAD magazine, the dark world of E.C., of pulp, horror, and censorship that made it indelible, and a book not just for MAD fans but for everyone."



Joss Whedon, *Avengers* director and *Buffy the Vampire Slayer* creator

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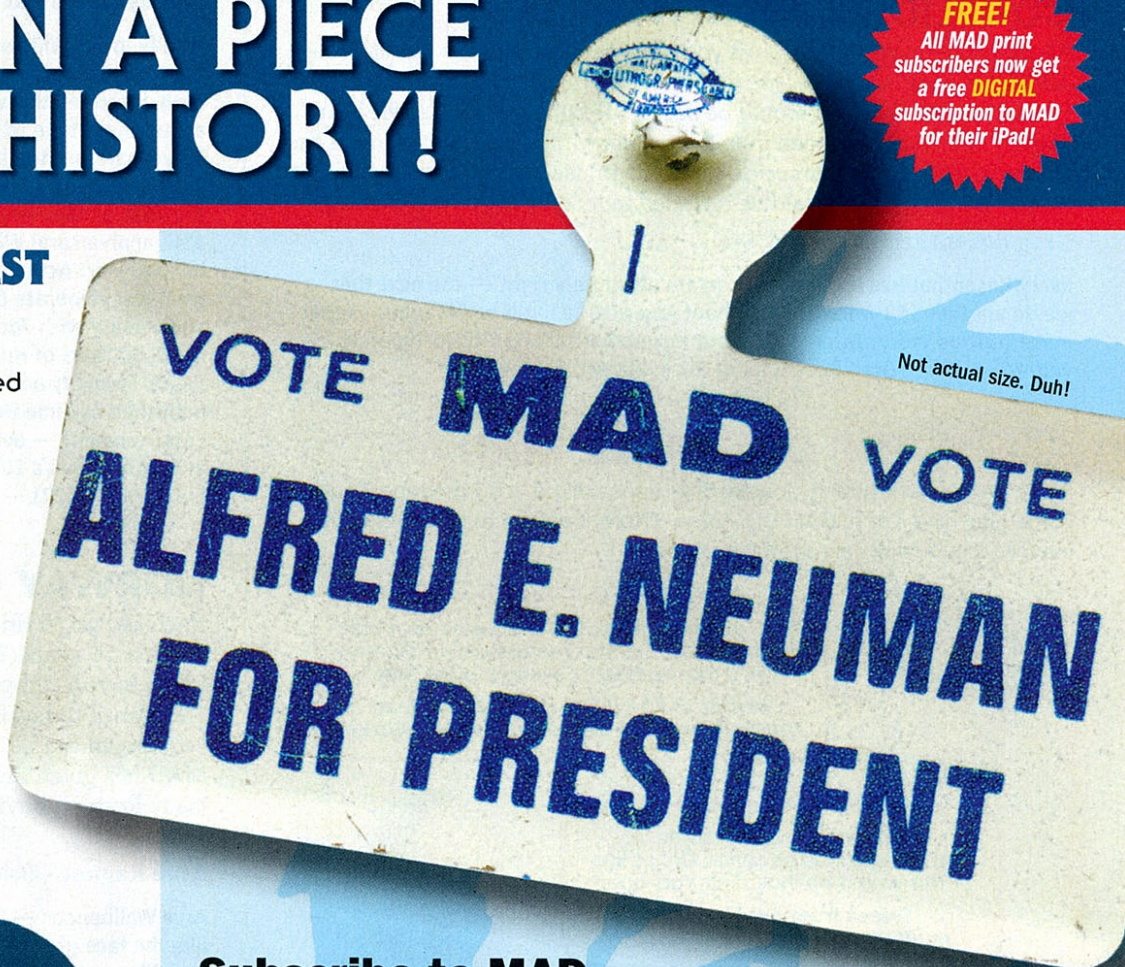
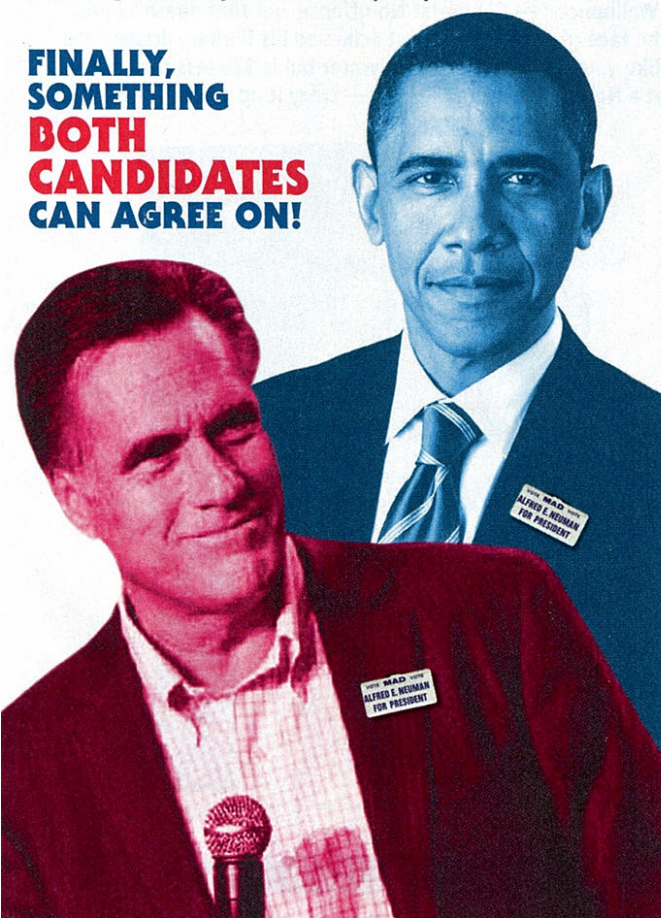
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In **1964** and again in 1968, MAD offered an "Alfred E. Neuman for President" kit including this metal Lapel Tab.

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Letters and Tomatoes



CONFLICT OF DISINTERESTS

Please make up your mind — if you have one. In your “50 Worst Things About America” segment, you assert in #28 that President Obama and House Speaker Boehner would be better off fighting MMA-style than playing golf together. Then in #41, you cite MMA matches as one of the 50 worst things about America! First you praise MMA, then you slam it. Maybe this segment should be included in its own list of worst things!

Greg Rosenthal • Rockville, MD

Every Rosenthal Has Its Thorn — You are absolutely right — the next time we do another “50 Worst Things About America,” #1 will be “Magazines that make contradictory statements about mixed martial arts.” Unfortunately for you, #43 will be “Greg Rosenthal of Rockville, MD.” —Ed.

THE QUOTABLE MAD

Don't believe everything you read — especially if it's someone saying something nice about MAD. Still, three different celebs recently had some inexplicably complimentary things to say...



“Did you ever read MAD magazine as a kid? Do you remember the feature called ‘Scenes We’d Like To See’? I always loved that.”

Writer of *The West Wing*, *The Social Network* and *The Newsroom*, Aaron Sorkin

“Just sent my son some MAD Magazines at camp. Only thing better would be including Yoo-hoo.”

Tweet from best-selling mystery novelist Brad Meltzer



“I was a big, early ‘MAD’ magazine [collector]. In fact, even when I was a kid, I would collect anthologies of the ‘MAD’ magazines in the pre-Comics Code era.”

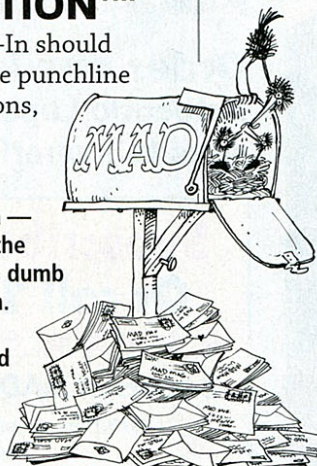
Celebrity Chef Anthony Bourdain, speaking with *Geek Out!*/CNN.com

MAKE A DUMB WISH FOUNDATION™

I have a suggestion and/or Dumb Wish. I think the Fold-In should have pre-perforated creases for ease of folding. Often the punchline is given away before I have completed aligning the sections, thus reducing the comic impact. Thank you.

David Nelson • Camp Hill, PA

Whoa Nellie — Sadly, we are unable to accommodate your wish — even though it MORE than qualifies as dumb. However, we at the Make a Dumb Wish Foundation™ strive to make every reader's dumb wish come true — and we think we may have found a solution. If you want a pre-folded Fold-In, all you need to do is start buying MAD at the local supermarket! We *guarantee* you'll find an issue where some inconsiderate clod has already done the Fold-In. (And if you've also always wanted boogers wiped on the pages, you're in for a REAL treat!) —Ed.

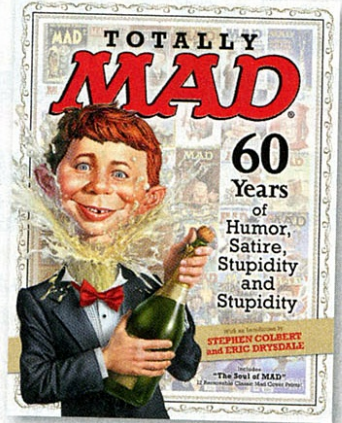


A YEAR TO MISREMEMBER

Will you have a 50-year tribute to MAD magazine in 2012? Although I didn't start reading MAD until 1969 (age 5), I believe your publication officially started in 1962. Either way, thanks for the memories!

Wendy Helen Bartlett • Bellingham, WA

Wendy in the Willows — We probably won't do a 50-year tribute this year...on account of this being our 60th anniversary, not our 50th. However, this would be an excellent time to do a 50-year tribute to our tenth anniversary! And it's also the 25th anniversary of our 35th anniversary! What a banner year! Actually, maybe we'll just celebrate our 60th anniversary with *Totally MAD: 60 Years of Humor, Satire, Stupidity and Stupidity*, published by Time Home Entertainment — available in October (that's 2012, but to you, 2022). —Ed.

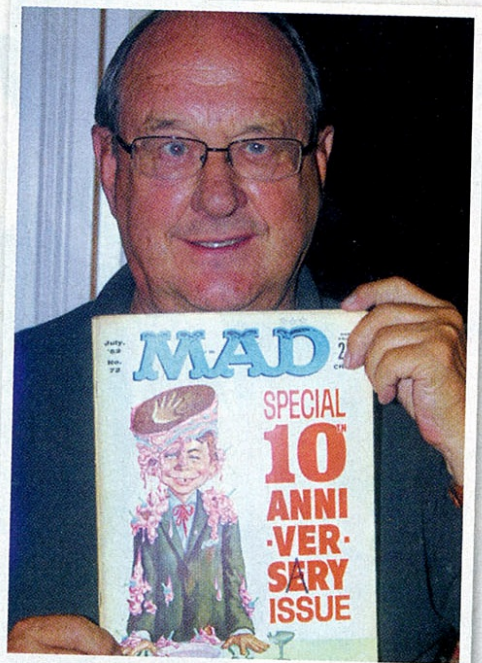


NORWAY OR THE HIGHWAY

Enclosed you'll find a picture of your Norwegian buyer for the last 50 years. Yes, it's me, holding my first issue. And I now have a complete collection of all the MADs from 1962 until today. I've bought all the following issues, and I'm known as the MAD-guy among my family and friends. MAD has given me much all these years, but I can't promise to keep on buying the magazine for the next 50 years, but I will try.

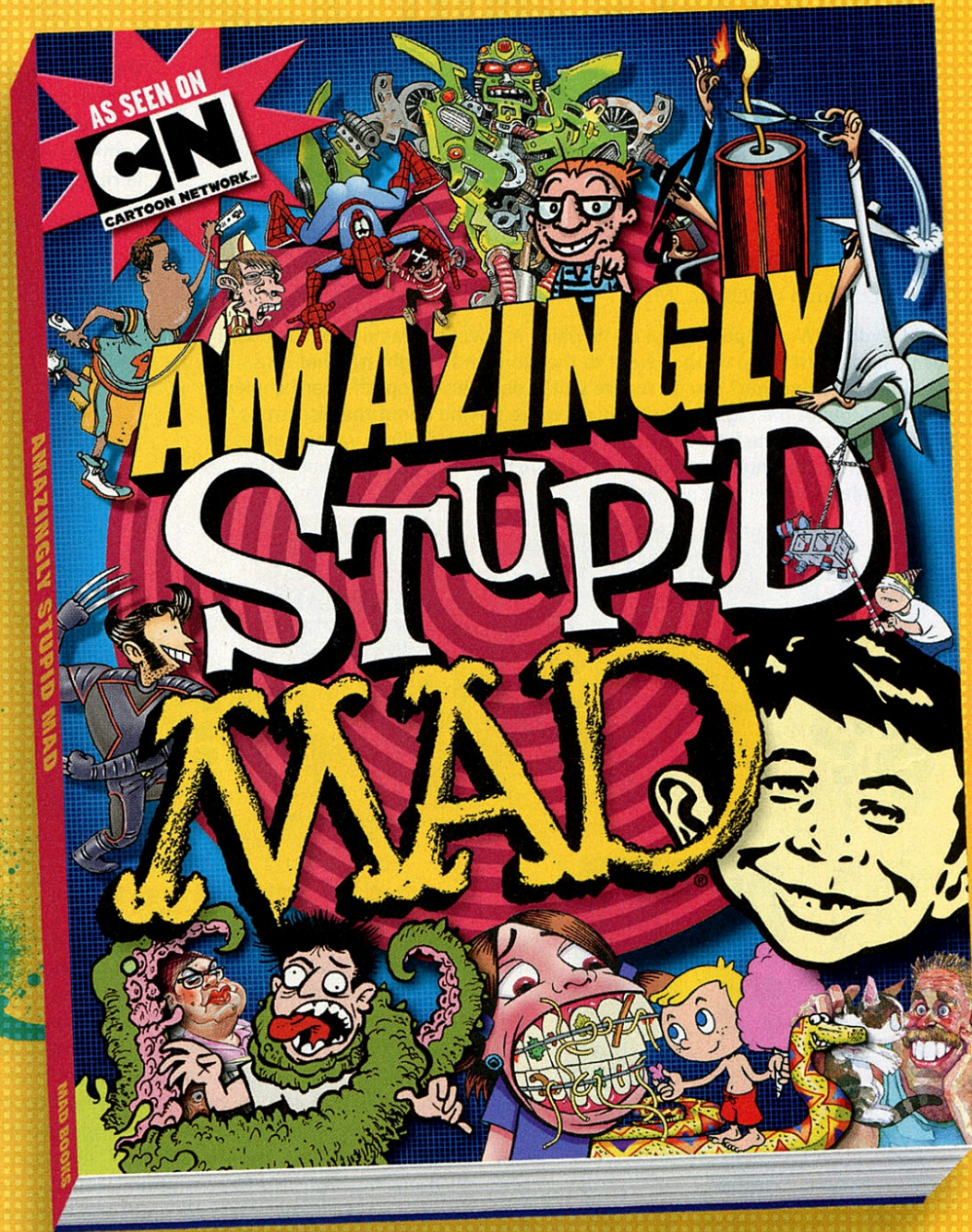
Arve Ragner • Oslo, Norway

Arve Wallbanger — Congrats! No offense, but that doesn't look like the face of a man who's just achieved his lifelong dream! You look like you just found out your water bill is \$20 less than usual. Is that a Norwegian thing? C'mon — crazy it up a little! —Ed.

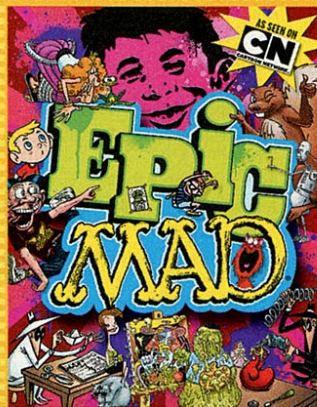
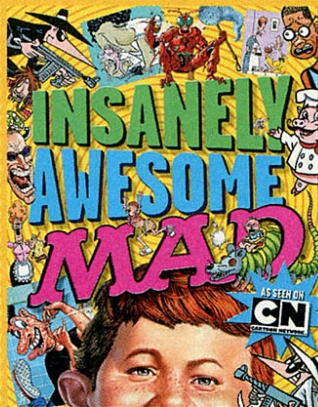


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BOOK BY
ITS COVER,
BUT YOU
CAN BY
ITS TITLE!**

Brilliantly moronic
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specifically collected
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Network show!



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**PROOF OF LOW I.Q. REQUIRED
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Letters and Tomatoes



GAME OF GROANS

My family and I love MAD. At home, we have a MAD Magazine board game from the late 1970s. I know this game is probably priceless, but if you could put a price on this board game, what would it be?

Rebecca Gaida • Victoria, MN

Gaida-Ade — We *did* put a price on it, which is how your family got the board game in the first place — they went to the store and bought it! What else aren't they telling you? You do realize storks don't just drop off board games in the middle of the night, right? (Unless we're talking about the disastrous Parker Brothers game from the early '80s: "Stork Drop!") Since we assume you're merely looking for a modern appraisal, here it is: just like your letter, it's worthless! Happy gaming! —Ed.



MAD VISITS

Proving that there's a lid for every pot, MAD pariah Donnie the Douche recently showed up at the MAD offices with the fetching star of Fox's *The Middle*, Eden Sher, on his arm! Also on his arm — the worst tattoo we've ever seen. Now that TomKat has officially ended, we think this new celebrity couple is ready to take the media by storm! We call them DouSher!



READER ALERT

For all y'all lucky enough to have your letters grace these despicable pages, you'll be rewarded with a free-for-all of awesome stuff. You'll be getting a DVD of *Green Lantern: The Animated Series — Rise Of The Red Lanterns (Season 1 Part 1)*, from our friends at Warner Home Video (available Aug. 28); *The Lorax* Blu-ray Combo Pack (also available on DVD) from our chums at Universal Studios Home Entertainment; a DVD copy of *The Hunger Games* from our homies at Lionsgate; and you'll also get a "Hide-it" Book from our buds at Graham Tool Co., Inc. (grahamtool.com). So write us a letter and get some awesome free stuff — you'd have to be crazy coo-coo not to!



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John Ficarra Editor

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Dave Croatto, Jacob Lambert Associate Editors

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Ryan Flanders Assistant Art Director
Doug Thomson Production Artist

Contributing Artists And Writers
The Usual Gang of Idiots

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THE FUNDALINI

Transformers 2012: The Rise of Mitt Romney

"[Obama] didn't create the recession, but he made it worse."

"I didn't say that things are worse."

"I will preserve and protect a woman's right to choose, and I am devoted and dedicated to honoring my word in that regard."

"I believe strongly in protecting life...Planned Parenthood, we're going to get rid of that."

"I don't line up with the NRA."

"The right to bear arms is the cornerstone of our personal freedoms."

"I believe based on what I read that the world is getting warmer. And number two, I believe that humans contribute to that."

"My view is that we don't know what's causing climate change on this planet."

"I'm proud of [RomneyCare]. If Massachusetts succeeds in implementing it, then that will be a model for the nation."

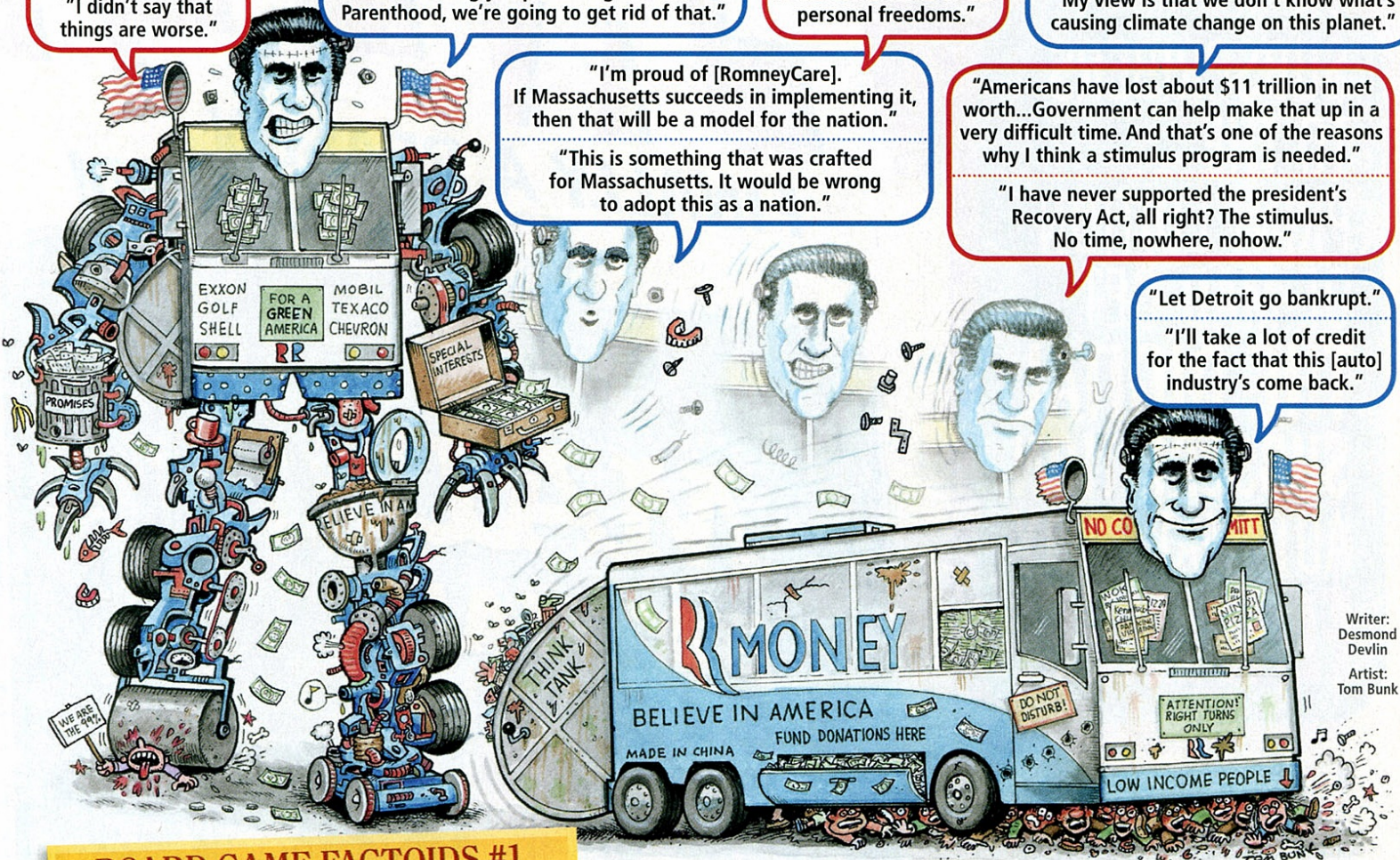
"This is something that was crafted for Massachusetts. It would be wrong to adopt this as a nation."

"Americans have lost about \$11 trillion in net worth...Government can help make that up in a very difficult time. And that's one of the reasons why I think a stimulus program is needed."

"I have never supported the president's Recovery Act, all right? The stimulus. No time, nowhere, nohow."

"Let Detroit go bankrupt."

"I'll take a lot of credit for the fact that this [auto] industry's come back."



Writer:
Desmond
Devlin
Artist:
Tom Bunk

BOARD GAME FACTOIDS #1

CLUE

The original version of Clue featured weapons such as a pneumatic drill, nuclear warhead, and laser cannon

Writer: Jeff Kruse

Celebrity Cause-of-Death Betting Odds SACHA BARON COHEN

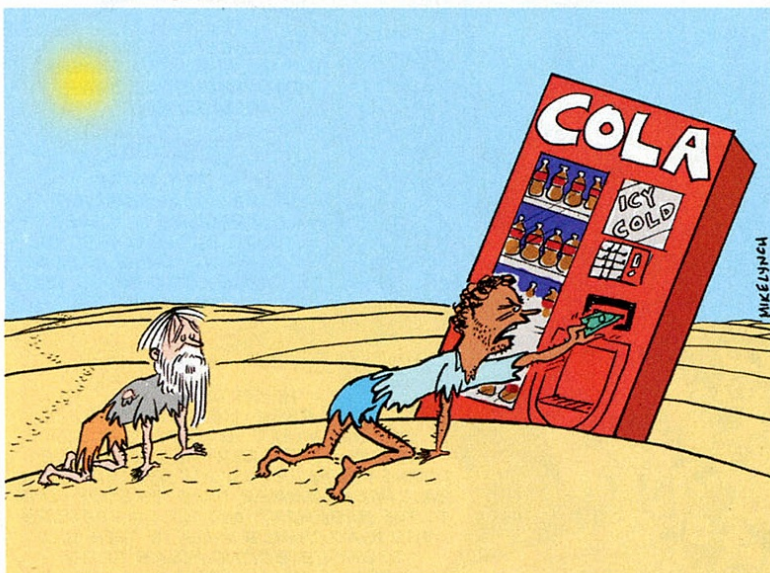
- Drives ice pick through own ear after being forced to hear 1,000,000,000th terrible "Borat" impression by a fan.....1:1
- Succumbs to terminal boredom while waiting for studio to bankroll another big-budget mockumentary.....6:1
- Chokes on own tongue after attempting a particularly tricky minority accent.....8:1
- Victim of retaliatory drive-by shooting orchestrated by Ryan Seacrest's vicious goon squad.....10:1
- Plane crash on way to accept award from Kazakhstan Tourism Board.....10,000,000:1

Artist: Rick Tulka



PAGES

Out to Lynch



Writer and Artist: Mike Lynch

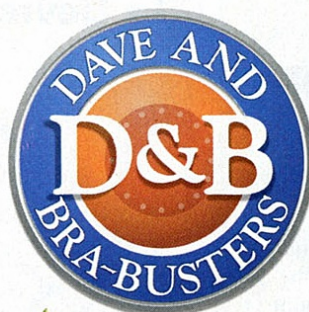
"YOU GOT A BILL THAT ISN'T ALL WRINKLY?"

OTHER HOOTERS-INSPIRED "BREASTAURANTS"

Booby Tuesday



in the box



Artist: Tim Shamey

BOARD GAME FACTOIDS #2

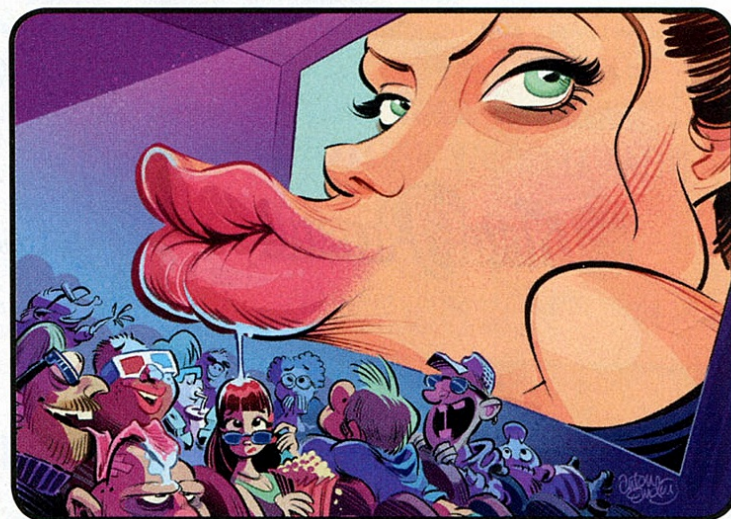
OPERATION

Until 1993, Operation was a standard part of American medical school training

Writer: Jeff Kruse

THE FAST FIVE WHY 3D MOVIES?

- 1 Because the migraines the 3D inflicts in some moviegoers keeps them from sneaking into other theaters
- 2 Because gawking at Angelina Jolie's lips in 3D takes your mind off her acting



- 3 Because it gives moviegoers the opportunity to practice ducking objects hurtling at them in rowdier theaters
- 4 Because by having to wear dark glasses all the time, moviegoers no longer notice the shabby conditions of most theaters
- 5 Now that George Lucas has refit *The Phantom Menace* with 3D, audience members feel like they can reach out and strangle Jar Jar Binks

Writer: Barry Liebmann Artist: Anton Emdin

Latest Classifieds

SURPRISE HER BY TURNING YOUR DULL BATHROOM INTO A STYLISH TRUCK STOP RESTROOM!

- Partitions with filthy rhymes, obscene illustrations and solicitations for illicit sex scratched in with a key! From \$79 installed!
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- Urinals that never drain!
- Waist-high stainless steel trash receptacles, pre-filled with moist, crumpled brown paper towels!

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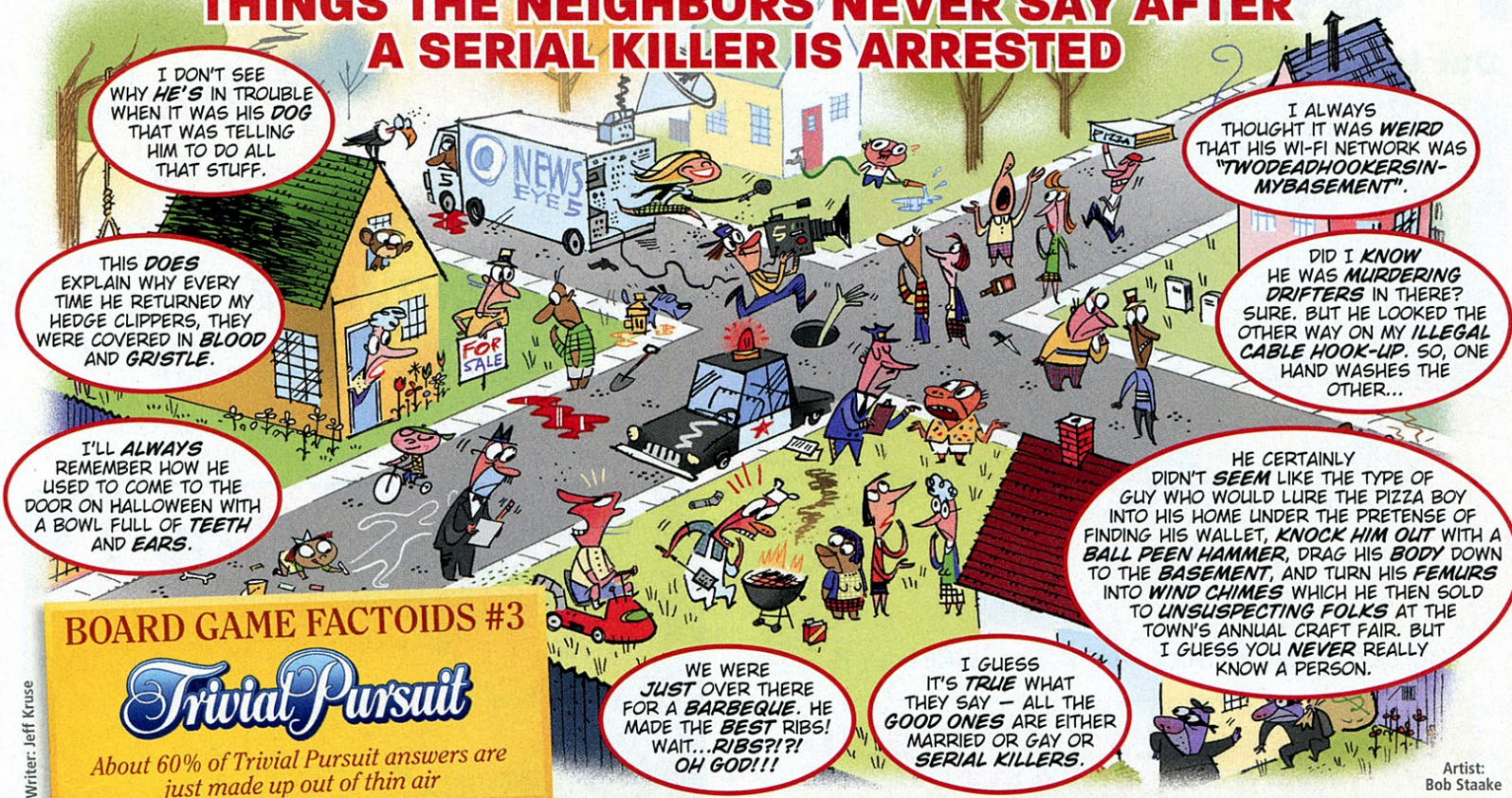
Installed with durable, non-retractable cast-iron sprinkler heads that will turn your front yard into a minefield for the neighborhood kids playing kickball, as well as make your lawnmower shoot dangerous shrapnel at speeds over 90 miles an hour. — OR — choose shoddy plastic sprinkler heads that rocket off into the stratosphere at the slightest increase in water pressure, turning your front yard into a beautiful fountain display that rivals the natural beauty of the geysers of Yellowstone.

Manual emergency shut-off valve hidden from view deep under that large bush that the bees love so much.

OLD FAITHFUL SPRINKLER SYSTEMS, INC.
888-555-8578

Writer: Scott Maiko

THINGS THE NEIGHBORS NEVER SAY AFTER A SERIAL KILLER IS ARRESTED



BOARD GAME FACTOIDS #3

Trivial Pursuit

About 60% of Trivial Pursuit answers are just made up out of thin air

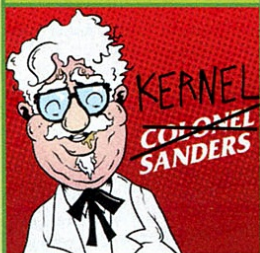
Writer: Jeff Kruse

Artist: Bob Staake

The Kitchen Sink LEAST POPULAR ONLINE PETITIONS

- Make My Roommate Greg Pay Back That \$10 He Owes Me
- Let the Other 2 Guys in The Black Eyed Peas Rap Once in a While

Veterans Against the Spelling of "Colonel"



- Less Rock, More Talk
- Bring Back Bieber's Bangs
- Say "NO!" to Repealing the Ban Against Legalizing Anti— Wait, Let Me Start Over
- Release Crocodile Dundee 2 on Blu-Ray Already!
- Free My Hand From Its Wrongful Imprisonment Inside This Pingles Can

Petition to Make Hair a Form of Legal Tender



- I Demand the Police Re-take My Mugshot Photo
- Designate a Special "Texting Lane" on Our Nation's Freeways
- Sign Up to Receive Exciting E-Mail Offers from Quiznos.com

Hey StarKist, Quit Skimping on the Dolphin Meat!



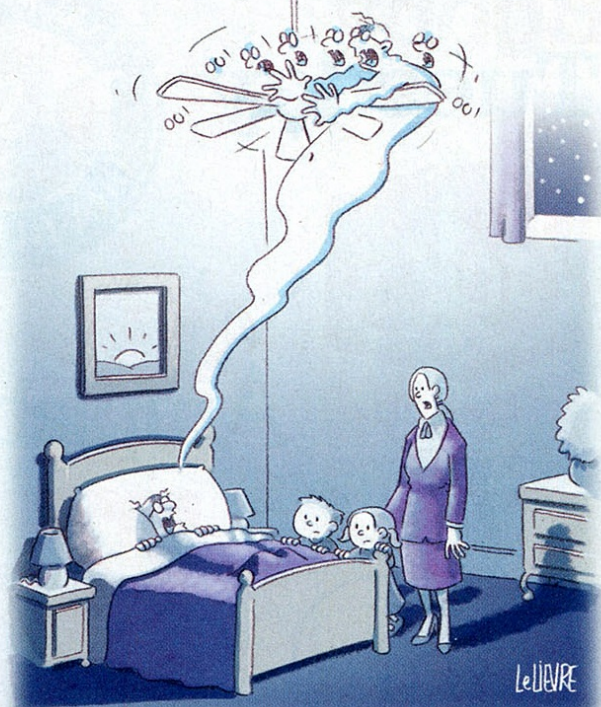
- Improve Conditions for C+C Music Factory Workers
- Re-Install Those Hidden Cameras I Put in the Old Navy Dressing Room
- Either Let Me Take Off My Clothes in the Voting Booth or Get Rid of the Curtain, Make Up Your Minds

Add Klingon to the Language Menu on All ATM Machines



- Appeal for the Ancient Spirit of King Hatshepsut to Recant His Curse Against Me
- Increase Research Funding for the Development of 6-Hour Energy

Le Lievre and Let Le Lievre



"Your grandfather's gone to a better place."

BOARD GAME FACTOIDS #4

Connect 4

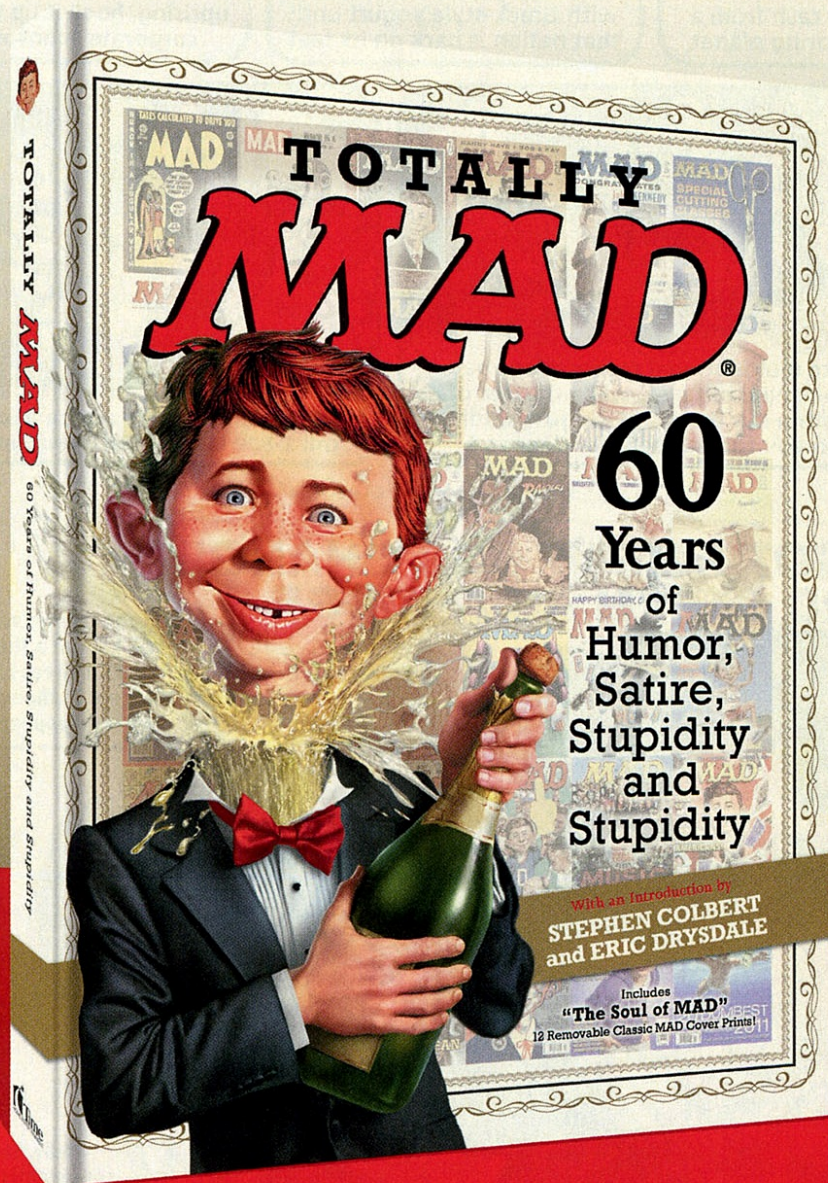
Connect 4 is mentioned in the Book of Leviticus, though scholars disagree on whether or not God prohibits it or merely frowns on it

Writer and Artist: Glen Le Lievre

Writer: Jeff Kruse

The ultimate collection of MAD's most idiotic material!

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Includes such favorites as:

- Spy vs. Spy
- Al Jaffee's MAD Fold-in
- Sergio Aragonés' A MAD Look At...
- David Berg's *The Lighter Side of...*
- Outrageous artwork of Don Martin and Tom Bunk
- Movie and TV satires by Mort Drucker, Jack Davis and Tom Richmond
- The MAD Strip Club
- The Fundalini Pages
- And much more

*Absolutely everyone should buy this book.
No exceptions will be tolerated!*



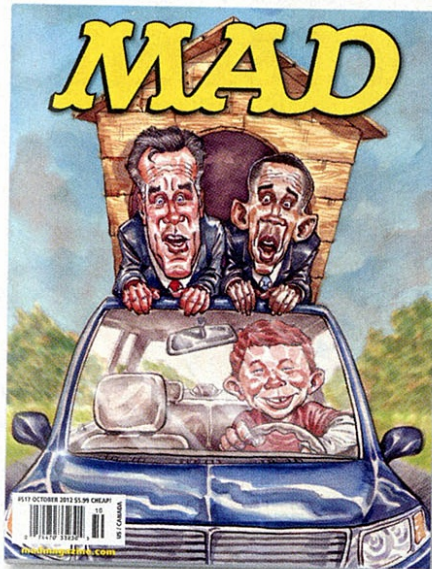
SPECIAL BONUS!

(Yes, in this book, Einstein!) "The Soul of MAD," 12 classic cover prints, ten featuring Alfred E. Neuman, MAD's gap-toothed grinning idiot mascot. These beautiful cheap reproductions are suitable for framing or wrapping fish.

On sale October 30. Pre-order today at your favorite online retailer.



THE COVER WE DIDN'T USE



Artist: Ray Alma

BOARD GAME FACTOIDS #5

MONOPOLY

Ironically, the creator of Monopoly died penniless in a hotel on Vermont Avenue

Ways to Solve the World Debt Crisis



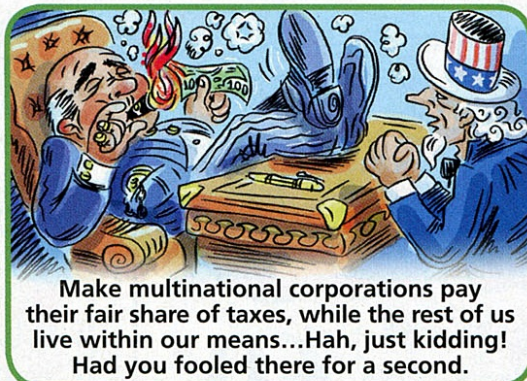
Borrow cash from a neighboring planet



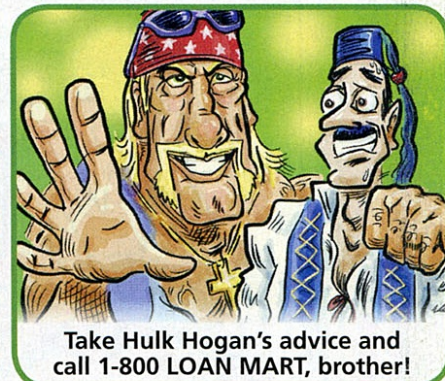
Overload your shopping cart with Greek-style yogurt until that nation is back on its feet



Each time there's an uprising, hook it up with corporate sponsors



Make multinational corporations pay their fair share of taxes, while the rest of us live within our means...Hah, just kidding! Had you fooled there for a second.



Take Hulk Hogan's advice and call 1-800 LOAN MART, brother!

Writer: Jeff Kruse Artist: Charles Akins

HOW AMERICA'S GOT TALENT HAS CHANGED WITH HOWARD STERN AS A JUDGE

Any act that consists of throwing bologna slathered in mayonnaise at a stripper's ass automatically goes to the final.

When voting, one fart means yes and two farts means no.

Now the show actually has a celebrity attached to it.

Everyone breaks out in cold sweats when Stern says a performer has a "golden throat" — only to realize he's referring to her singing ability.

The theater will be kept at a frosty 35 degrees to ensure studio-wide nipple poppers.

Oddly, Stern consistently finds that the talent is most prominent in females, aged 18-26.

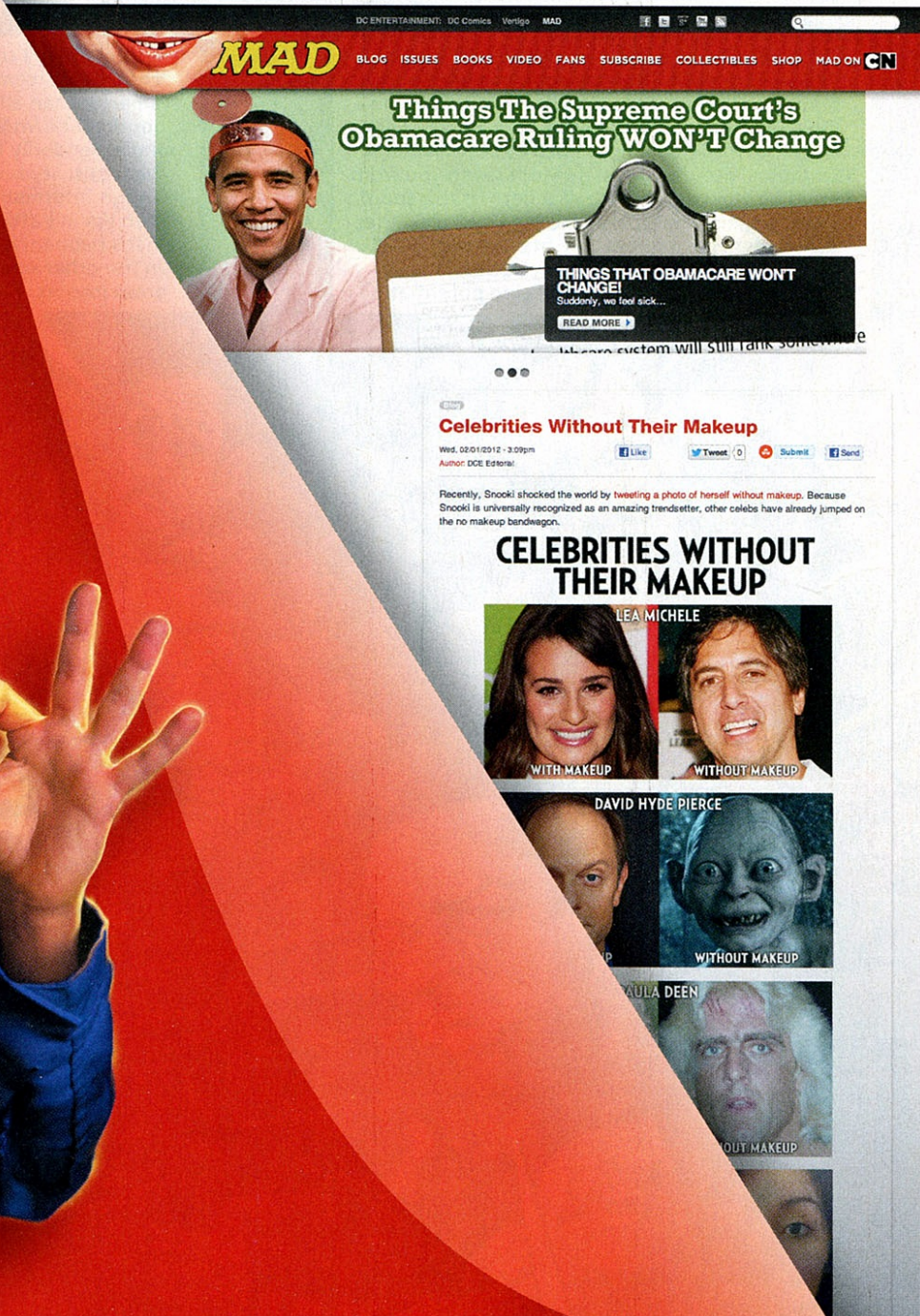
People actually watch it.



Writer: Matt Lassen Artist: Sam Sisco

THE *NEW* MADMAGAZINE.COM

(Notice we didn't say new and *improved*.)



New posts every day!

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on the Internet!*

Twitter at: #madonline

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The marginally-talented and painfully-dull heroes are back! Let's recap: first there was an Iron Man movie, then another Iron Man movie, then a Thor and a Captain America movie, then two sucky Hulk movies that no one likes or ever mentions. It seems the only true hero is you and your bladder for sitting through all these insufferable movies! These guys aren't heroes – they're not even interesting! They're taking all the money and disbelief you have left to give. They are...

SCA THE

I'm Nick Furious and I am pissed off! Why? Because the poor theatre audience had to sit through a ton of endless back story before the real fun of destroying New York City started.

That's why I demanded MAD start its satire 55 minutes into the actual movie! I saved you from all that boring crap. I'm the real hero of this spoof! Something else that makes me mad? All the other scAvengers have special outfits and cool gear! Me? I got a lousy *^%ing eye patch! I have zero licensing and merchandising potential!

I'm Irony Man. I consider myself handsome, suave, cool, clever, confident, brave, resourceful, and smarter than all the others. And of course, I'm modest! I own Snark Industries, where almost single-handedly I create cutting-edge armor and weapons. My favorite invention is the dual see-through information screens built into my helmet. When I'm in battle, one screen tells me everything that's happening around me second-by-second! On the other screen, I have access to hundreds of great movies. You'll notice *this* movie isn't one!



I'm Cockeyed! I have no superhuman powers, but thanks to my grand-master marksman aim with my bow and arrow and my friends in CGI, I never, ever miss a target! My quiver contains all sorts of customized trick arrows. There's the acid arrow, the warhead arrow, the leprosy arrow, the itchy-scratchy arrow, the in-one-ear-and-out-the-other arrow and the most painful of all, the rectal arrow! I've retired my "boomerang" arrow — what the hell was I thinking? Right now I'm fighting against the scAvengers and alongside Low-Key. That's because he cast a spell over me. You know how that goes. A moonlit night, dinner, drinks, a movie. I was lonely, vulnerable...it's a story as old as the scAvengers themselves!

As Blecch Widow, I don't have any super-powers either, but I get a hell of a lot of mileage out of my firm boobs and skintight black leather cat suit. I'm a seductive super spy and an expert in martial arts. In other words, I break men's hearts...and their legs, arms and necks! It's good that there's a woman scAvenger among all these men. Although it looks like I spend less time on my hair and outfit than they do!

VENGERS

I'm **Thaw!** I have the power to control the winds and the tides! The **humidity**, not so much. My **Assguard hammer** allows me to fly though the air and **hang a spice rack**, both at super human speed! And when I **spin around** real fast, the **dandruff** from my long, flowing, naturally-blond hair **blinds** anyone within 100 feet of me! **Low-Key** is my rotten brother. We **never** got along. When we were kids he would **stab** me with his mystical **broadsword** and I would knock him **unconscious** with my magically-charged death mallet. You know, typical kid stuff!

I'm **Caption America!** I have **strength, agility, endurance** and **self-healing powers**. My main weapon is my **shield**, made out of an alloy called "**baloneyum**." It's virtually **indestructible**. And trust me, when you walk around in a **skin-tight red-white-and-blue leotard** with **red boots** and **gloves**, you definitely need all the **protection** you can get!

I'm **The Bulk!** People say I have trouble fitting into society. Really?? **Hel-lo!** Once I get mad and **super-size** myself I have trouble fitting into **Yankee Stadium!** I've been able to **control** my anger better these days by taking **drugs** and by not watching **New Girl**. God, that ***&^%ing Fox sitcom** gets me mad! **Stupid plot lines, bad acting, lame jokes** — oh wait, am I talking about **New Girl**, or this movie?



I'm not **part** of this team, but once I saw how much they made at the **box office**, I wish I were! I just stopped by to say: "If you bought a ticket to **The scAvengeRs**, PLEASE buy a ticket to **my movie!** Please! Please! **Pretty please!**"

They call me **Low-Key**. I've come to earth to steal the infamous **Teaser-Act!** It is said that he who controls the **Teaser-Act** controls the world, which is **strange** because the only thing it seems to do is **glow in the dark!** But we're all pretending it's a **big deal**, so we have an excuse to **blow up half of New York City** trying to **possess** it! I'm also here to embarrass my rotten brother, **Thaw!** What a dork, walking around in that silly **outfit** wielding that **stupid hammer**. Me? I have these spectacular **stainless steel antlers**, an extraordinary staff that **lights up**, armor with **padded shoulders**, plus a **flowing cape**. Now **that's** a man's outfit!!

I'm **Pepper Plots**, Irony Man's **assistant**. This is my **only appearance** in this satire, but it's actually **more face time** than I had in the **real movie!** Bye!

Ridgway



Some fiend set the controls on the Teaser-Act to "Fantastic Plot Contrivance," making this thing so powerful it can open a hole in the plot big enough for a convoy of ice truckers to drive through!

We're prepared! It's time to engage S.H.I.E.L.D. — The Strategic Homeland Intervention, Enforcement and Logistics Division!

That's what S.H.I.E.L.D. stands for? I thought it was Stupid Half-ass Idiots Emoting Lame Dialogue!

The first explanation is what we tell the public; the second is the truth! And a classified government secret!



You see now I'm the one in control of the Teaser-Act! I was able to materialize here by going through the other end of the Cube! That way I didn't have to show I.D., take off my shoes or go through a humiliating body search!

And in case you haven't noticed, Dr. Soggy has now joined Low-Key and me on the side of evil!

You fiend! You used the Teaser-Act to overpower the doctor's brain!

No, actually, I just offered him a four-day work week and a decent medical plan! He was looking to make a change!

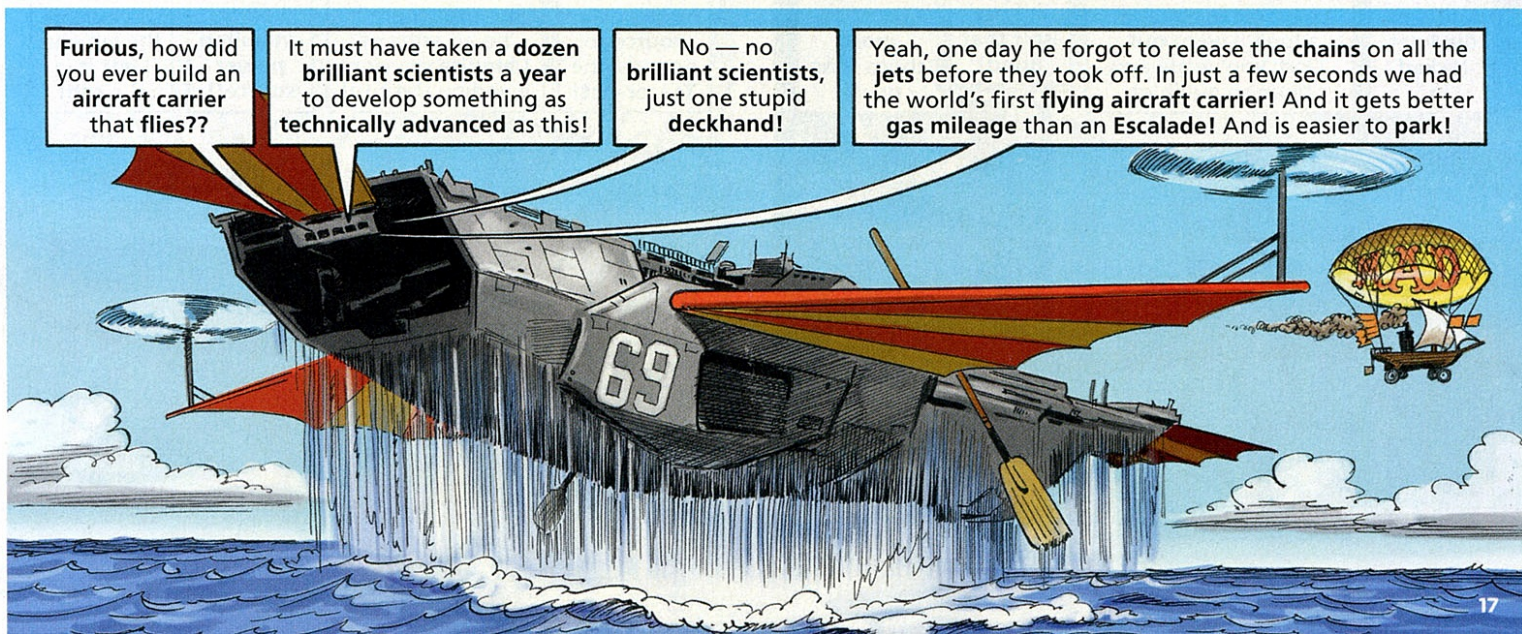
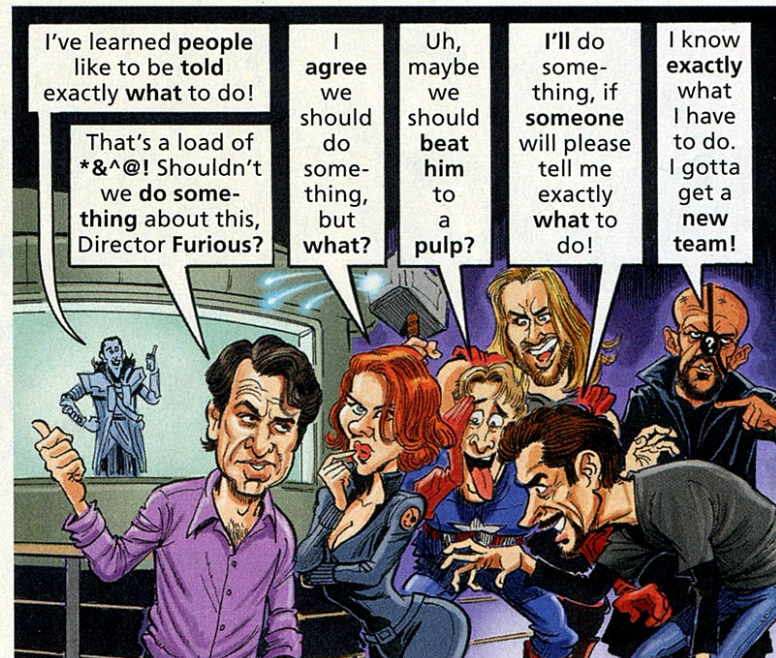
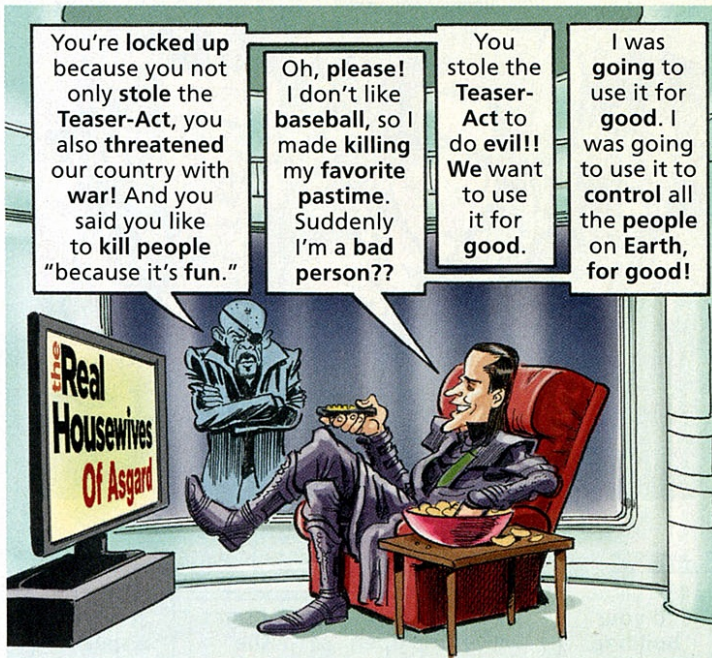
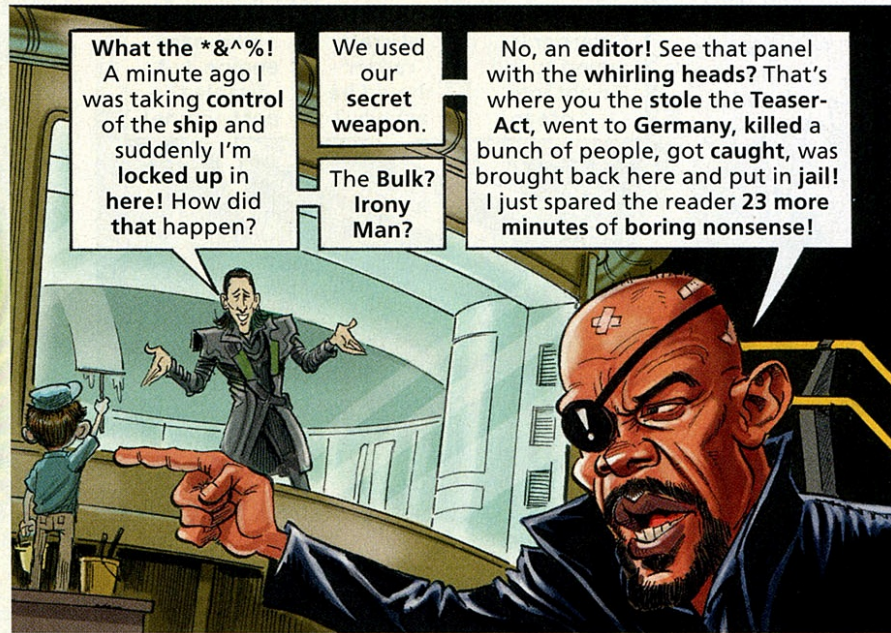


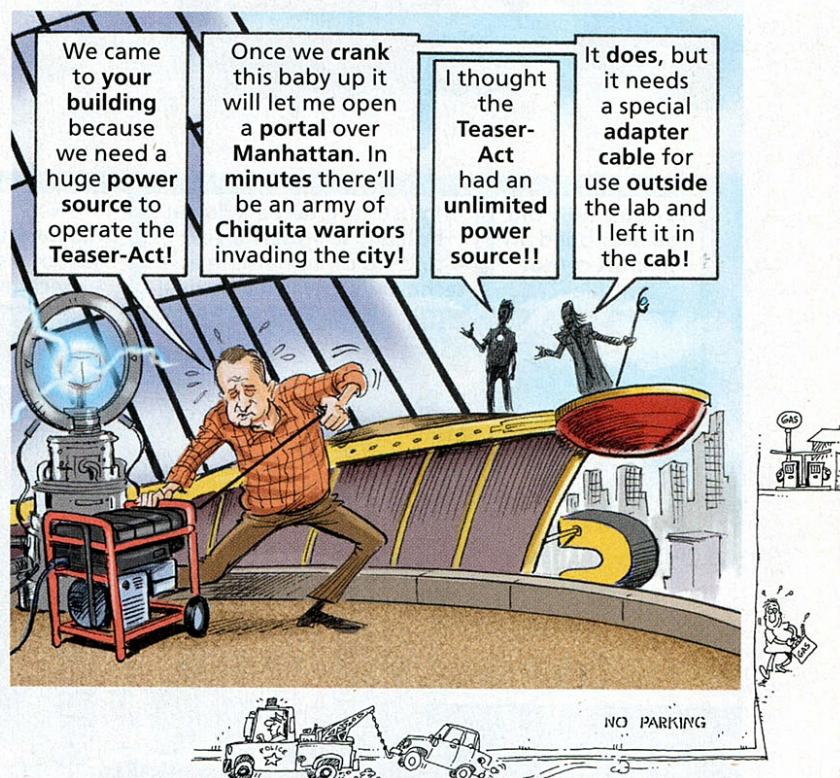
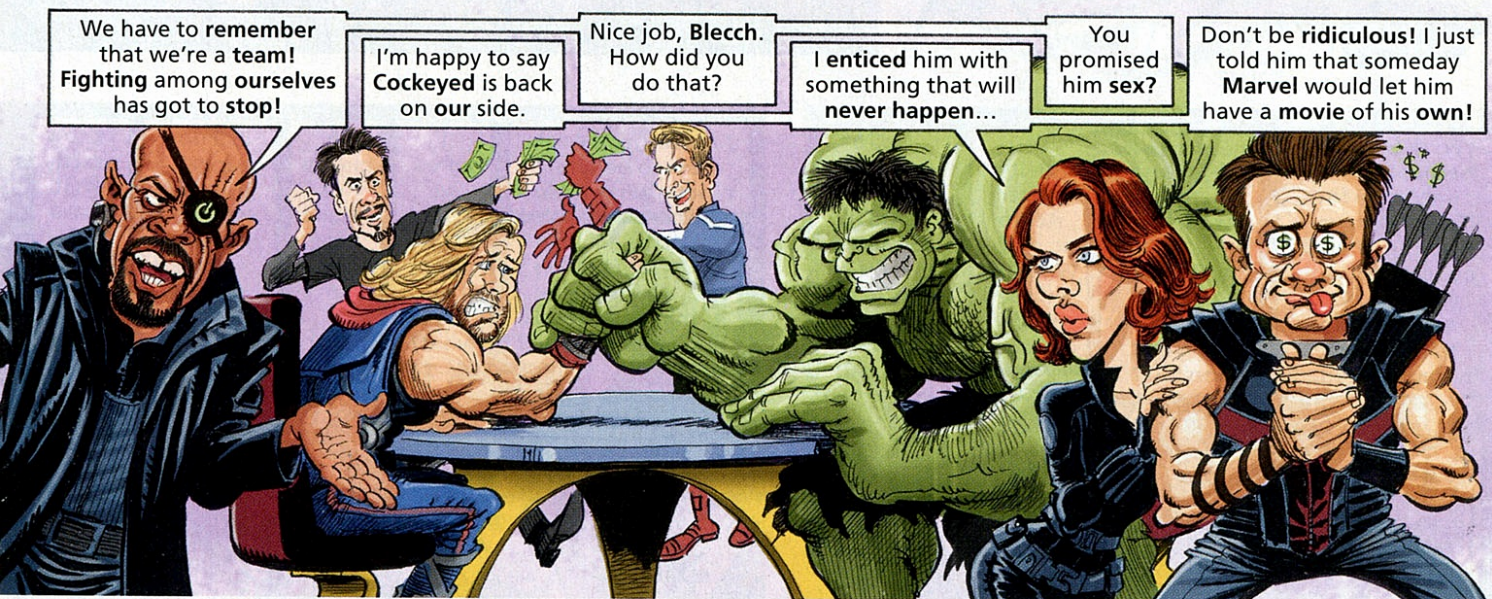
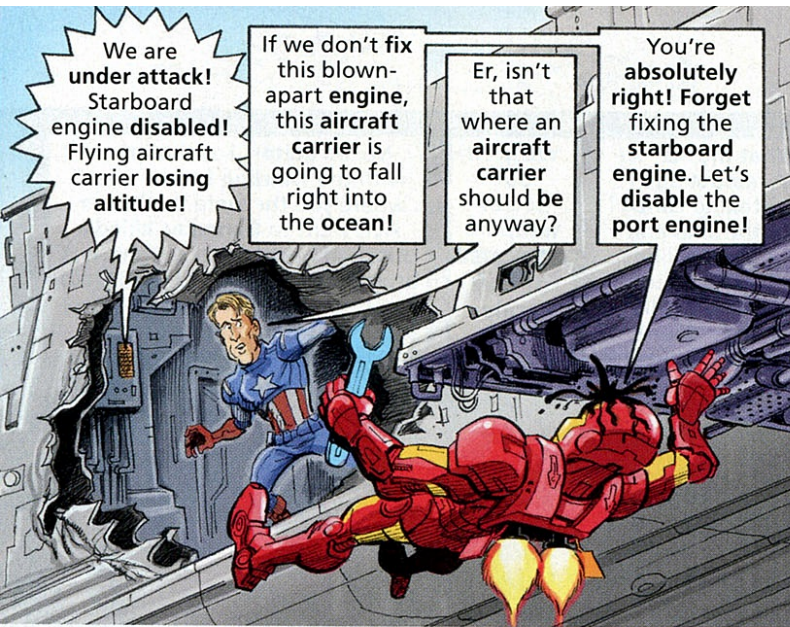
Now that the Teaser-Act is mine, I will start my mission to control the minds of everyone on the planet!

The scAvengers and I will make sure that doesn't happen! We have a plan. We'll blow up the planet, and then you'll have nothing to control!

That's your plan? If you blow up the planet, where will mankind live?

I didn't say it was a "perfect plan," I just said we have a plan!







The portal is open for business! Thousands of Chiquita warriors are on their way!

I don't care how many rotten Chiquitas come here, you won't win! You may have an army, but we have The Bulk! He'll be ready for combat any minute! He's been driving around the city trying to find a parking space for three hours now, so he's about to super-size himself, **BIG TIME!**

Then let the battle begin!

No matter who wins, we'll totally level New York City trying! So if nothing else, this is gonna be great fun!



The radio said: "sunny and warm." Not a thing about rain.

That isn't rain. We're being attacked by aliens!

They didn't predict this!

Aliens destroying New York in a superhero movie?? Geez, that's more predictable than rain!

I know, but I left my alien umbrella at the office!

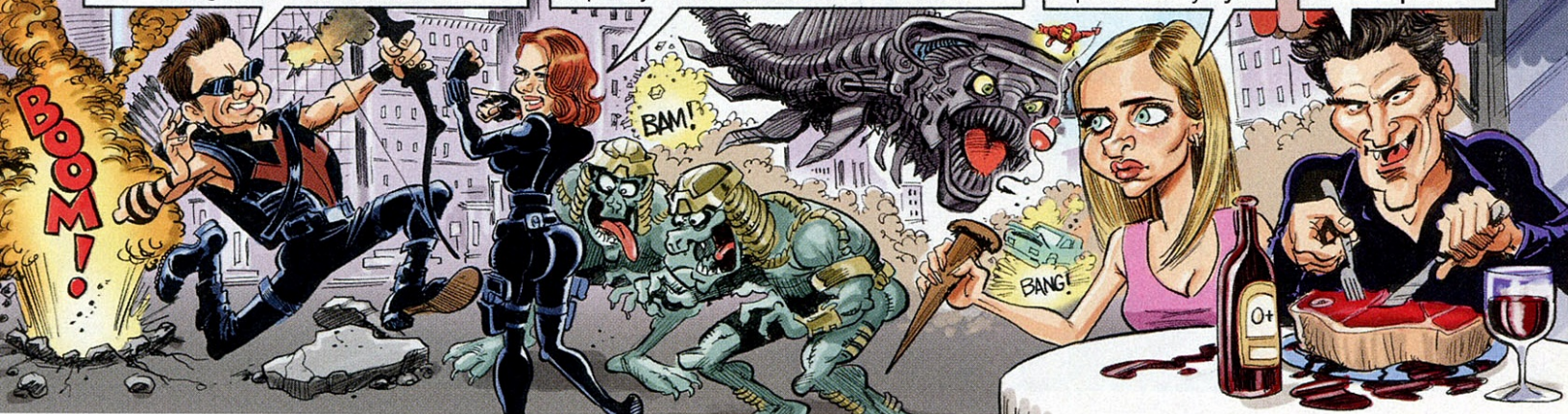


It's amazing how I can shoot just one arrow and wipe out 1,000 Chiquitas! It's just like those old westerns where one bullet fired by a hero cowboy took down 1,000 Indians! I guess technology hasn't changed that much after all!

My "widow's bite" bracelets give off high-frequency 30,000-volt electrostatic bolts that can stun superhuman opponents from 20 feet away! Then again, one glimpse of my butt in this outfit has pretty much the same effect on them!

Look at those massive attack serpents in the sky!! They're wrecking everything in their path as they fly!

Yeah, but they're not crapping on everybody like the pigeons. I prefer the serpents!

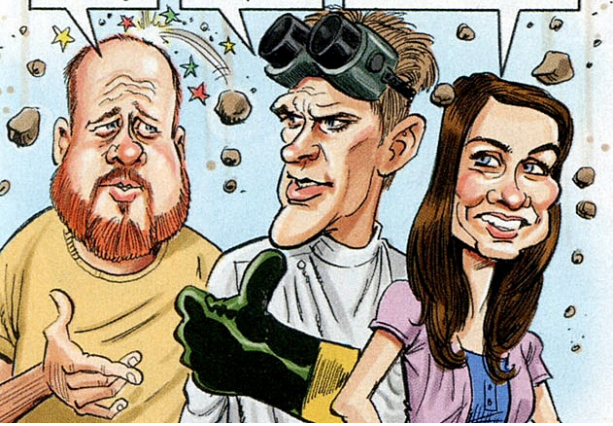


This attack was instigated by that madman Low-Key!

He's the jerk who said people are stupid!

Yeah, like we're stupid!

Let's run over and stand right next to those floor-to-ceiling plate glass windows and watch his troops get defeated. We'll be safe there!



What the hell are you doing above 40th Street? The scAvengers are wrecking this part of the city!

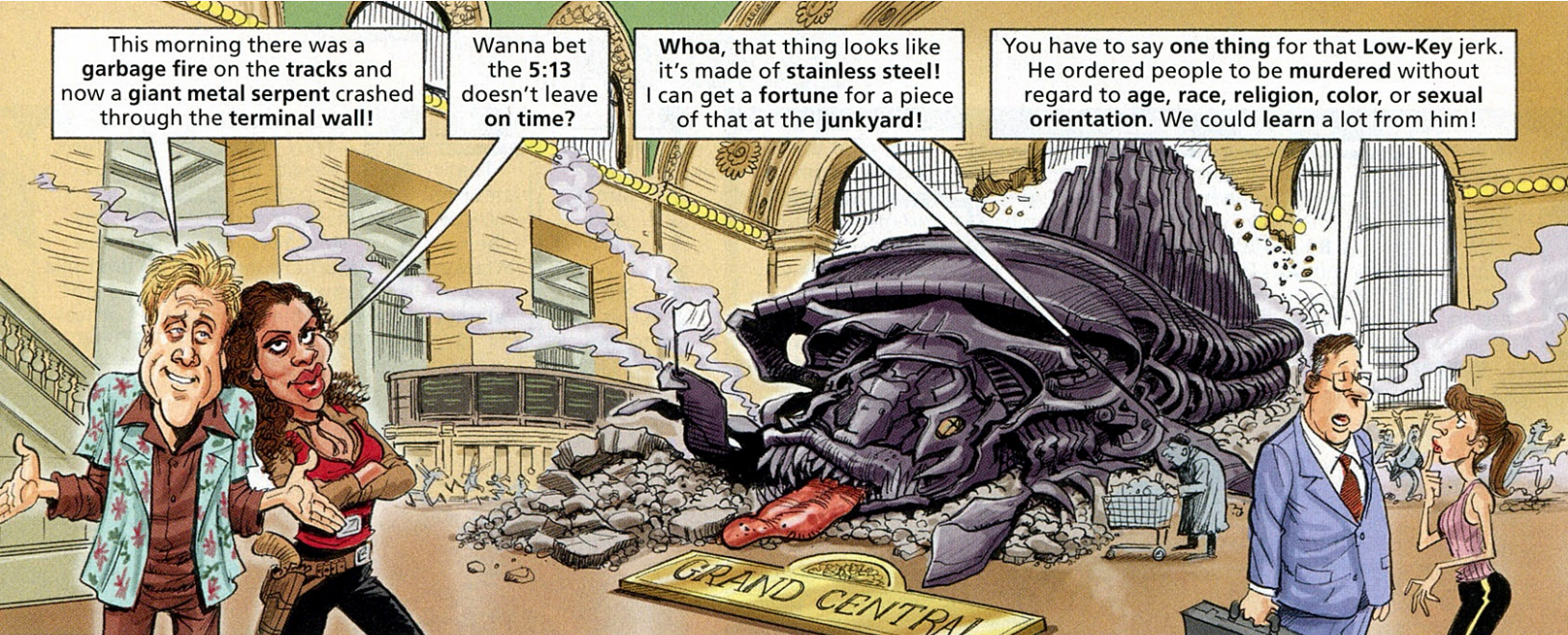
Sorry, Caption America! Where am I supposed to be?

You can wreck anything south of 40th street!

Okay, but you guys got the better part of the city. Wrecking Grand Central Terminal is eye-popping. Who cares if we wreck Penn Station? It would probably look like an improvement!

Nuts! I wanted to take pictures of the beauty of Grand Central, but the place is a wreck! There's nothing to take photos of now!





This morning there was a garbage fire on the tracks and now a giant metal serpent crashed through the terminal wall!

Wanna bet the 5:13 doesn't leave on time?

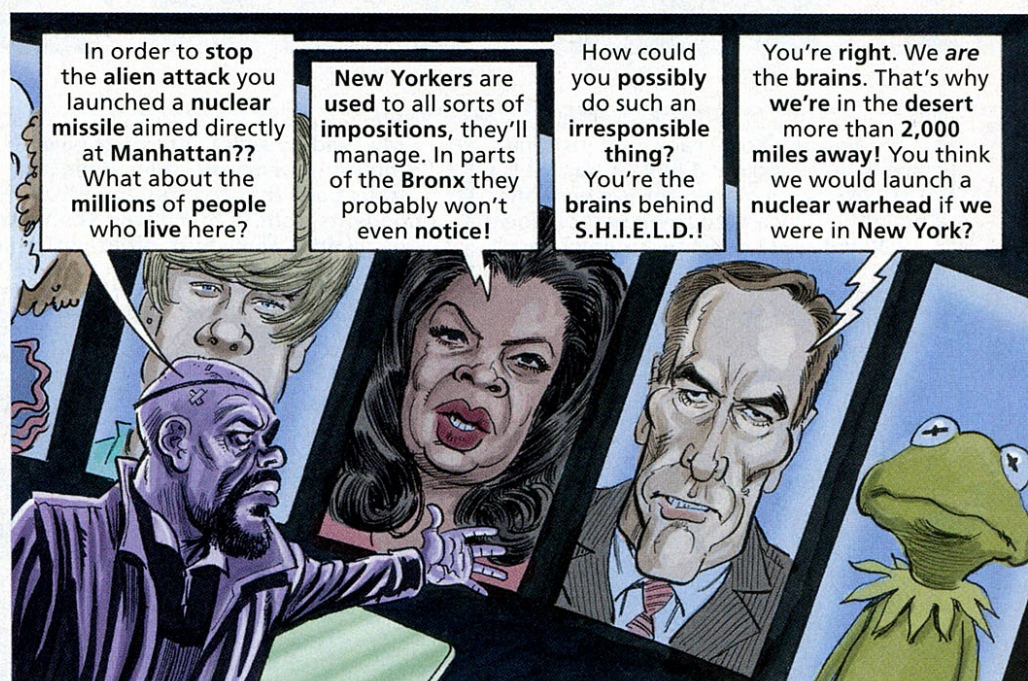
Whoa, that thing looks like it's made of stainless steel! I can get a fortune for a piece of that at the junkyard!

You have to say **one thing** for that Low-Key jerk. He ordered people to be murdered without regard to age, race, religion, color, or sexual orientation. We could learn a lot from him!



Put me down so I can tell you how powerful I am!!

Anger management issues, my ass! This is fun!



In order to stop the alien attack you launched a nuclear missile aimed directly at Manhattan?? What about the millions of people who live here?

New Yorkers are used to all sorts of impositions, they'll manage. In parts of the Bronx they probably won't even notice!

How could you possibly do such an irresponsible thing? You're the brains behind S.H.I.E.L.D.!

You're right. We are the brains. That's why we're in the desert more than 2,000 miles away! You think we would launch a nuclear warhead if we were in New York?



Irony Man! S.H.I.E.L.D has sent a nuclear warhead to New York City to destroy the Chiquitas!

Don't worry, I'll do whatever it takes to stop it!

Our latest intel shows that it's projected to land directly on Trump Tower.

Hmm, maybe I'll stop for a sandwich!!!



Irony Man did it! The nuclear missile destroyed the Chiquita fleet, and disabled their army. And he closed the portal! He saved Earth!

He saved Earth, but not the people! What are you talking about?

That portal was the last opening on Earth that let fresh air in and toxic air out! And the Bulk's been eating ethnic food all day! We're doomed!

Can't... control... shawarma-farts! **Stand back!!!!**

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A MAD FAKEOUT
MAGAZINE COVER

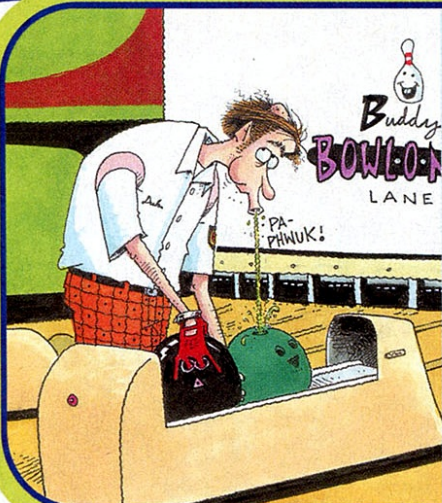


THERE'S NO "I" IN SCHEME DEPT.

The world of professional sports has always had its share of cheaters. Baseball had Barry Bonds, football, Bill Belichick. And don't even get us started about all the cheaters in pro wrestling! (Those WWE refs miss *everything*!) But who knew that dishonorable behavior isn't limited to big-time sports? Even in competitions where the stakes are small, the attempts to skirt the rules are big. As you'll see in this eye-popping exposé...

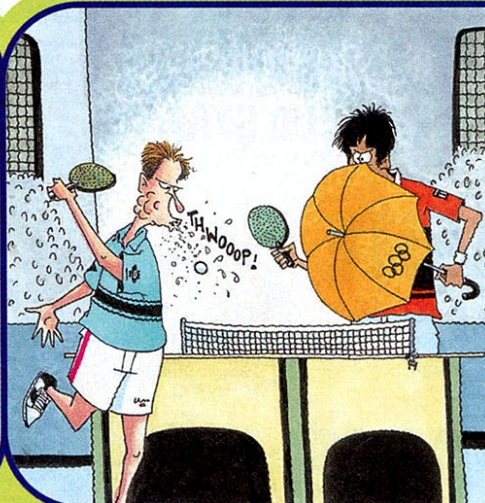
MINOR SPORTS CHEATERS AND THEIR SHOCKING CONFESSIONS

WRITER AND ARTIST: JOHN CALDWELL



**DISGRACED
MID-SOUTH OHIO
LEAGUE BOWLER**
**Ernie
"The Duke"
Porchinski**

"Did I ever launch a loogie in an opponent's finger hole? How do you think I won the Tulsa Open in '85?"

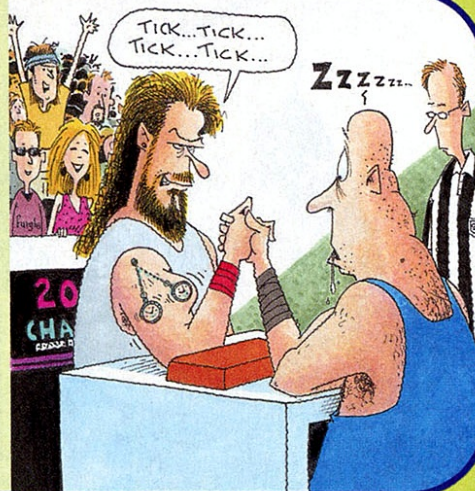


**DISGRACED OLYMPIAN
PING-PONG
PLAYER**
**Kurt
Burleigh**

"A mouthful of damp balls can come in handy for those special 'kill serves.'"

**SCANDAL-SCARRED
EX-ARM WRESTLER**
**Walt
Klimzer**

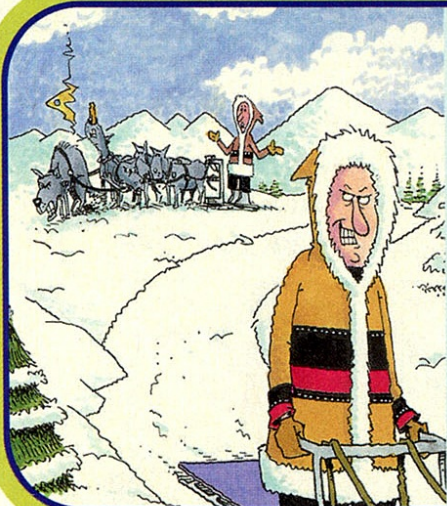
"'Doctor Flexnosis,' 'Commander Hypnotat'... I had a bunch of great nicknames."



**FORMER
MINI-GOLF
FRAUD**
**Dooley
Potts**

"I know at least a dozen ways to stall out a windmill."





**BANNED-FOR-LIFE
FOUR TIME
IDITAROD RUNNER-UP**

**Ronnie
"Mush"
Wickman**

"What do you think happens when you slip a guy's lead dog a dose of horse laxative?"



**BANISHED-FOR-LIFE
FORMER OLYMPIC
FIGURE SKATER**

**Solange
MacGregor**

"One thing I learned was that if you booty dance your butt to Barry White in a leopard print bikini, nobody will ever notice you're wearing double blades."

**SCANDAL-RIDDEN
FORMER
EATING CHAMPION**

**Hatsuki
Moskowitz**

"Nothing throws an opponent out of rhythm like one of Mrs. Moskowitz's well-timed nip-slips."



**NOTORIOUS
EX-HARNESS
RACING DRIVER**

**G. Kent
Lippell**

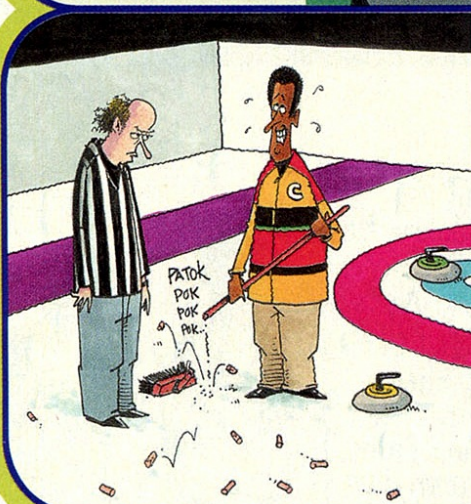
"If not for this fine sport, I never would have developed a lifelong friendship with Mr. Pete Rose."



**ETHICALLY-
CHALLENGED
CURLING CHAMPION**

**Claude
"The Fish"
Poisson**

"Did I regularly cork my broom? You bet your sweet ass I did!"



**SHAMED
JOURNEYMAN BASS
TOURNAMENT
ANGLER**

**Kerwin
Leroy
Mossback**

"Give me 10 minutes and a magic marker and I can turn any carp into a striped bass."

**EXPOSED
EX-WATER POLO
GOALIE**

**Elvin
Evinrude**

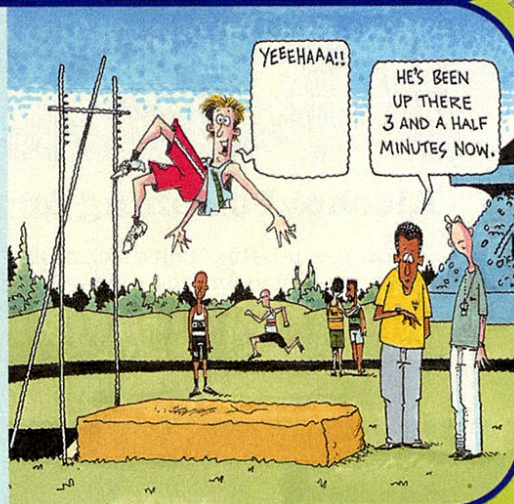
"Opponents who ventured too far into my defensive comfort zone would find themselves in 'warmer water' than they were used to, if you know what I'm saying."



**DISCREDITED
FORMER
POLE VAULTER**

**Wally
Glyph**

"I would have made it all the way to the finals if I hadn't tested positive for helium."





College prep courses are a great way to ready yourself for the academic challenges that await you after high school - but they do little to prepare you for actual college life! There need to be classes that teach the REAL things you'll need for a successful higher education experience! Be ready to take notes as you study...

MAD's PRACTICAL COLLEGE PREP COURSES



Abnormal Roommate Psychology

Discover the multitude of mental disorders encountered in your dorming experience. Learn to identify and safely cohabitate with disturbing behaviors such as incessant crying/sulking, compulsive B.S.-ing, night terrors, conscientious studying, and porn addiction.



Alcohol Poisoning for the Beginner

A comprehensive look at handling the emergency room visit, recovering discarded clothing, minimizing the incident to parents, and possible brain damage. Offers timelines for reintroduction of solid foods (and additional alcohol) into the system.



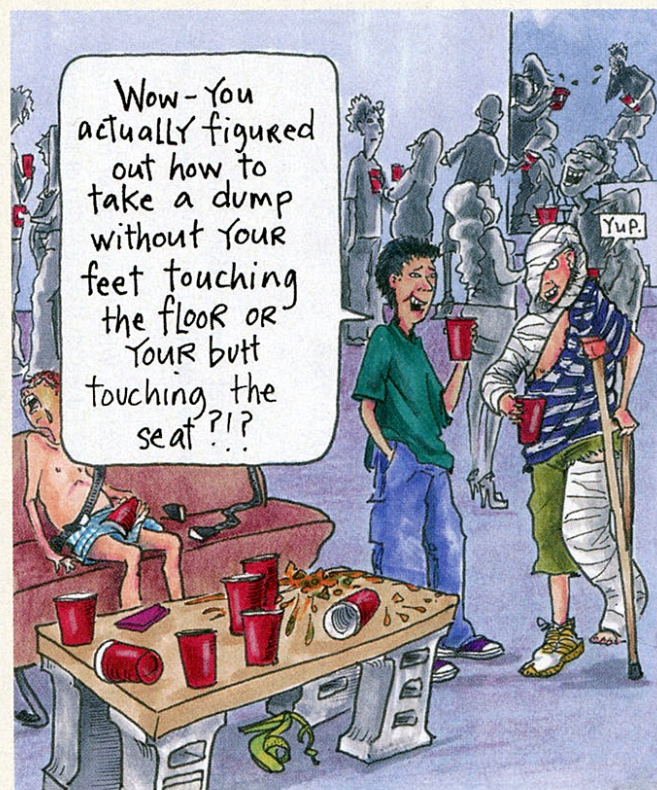
Exploring Processed Foods

Study the correlation between vending machines and cystic acne; dining hall choices and loose stools; and increased weight as it relates to decreased sexual opportunities. Understand the origins and duration of cheese doodle-stained fingertips, and man's natural propensity toward trans fats and colas.



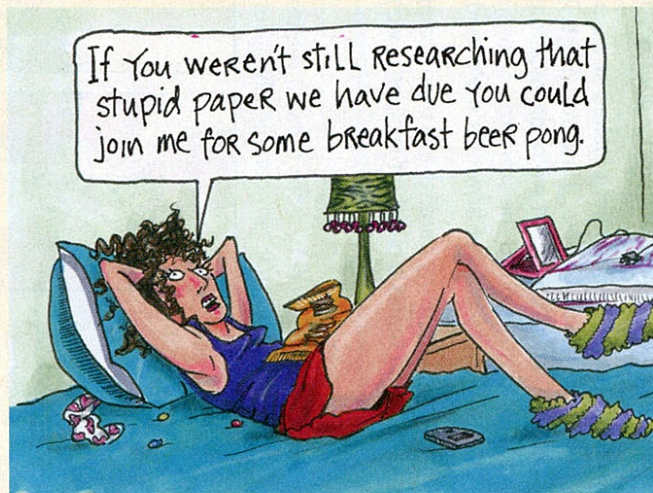
Basics of Laundry Decoding

Focuses on identifying soiled garments from unsoiled garments and previously-soiled-but-has-laid-in-the-pile-long-enough-to-be-considered-cleanish garments. Uses comparative analysis of air-freshening sprays, solids and liquids vs. actually washing clothes. Presents spine-healthy laundry-mountain transport methods. (Course limited to 55 lbs. of laundry per student.)



Orientation to Dormitory Toileting

Learn to navigate through a basic morning hygiene routine in a public setting. Solution-based studies meet the challenges of: ass-on-seat avoidance, undetected shower peeing, spectator diarrhea and sanitary vomiting.



Introduction to Plagiarism

Teaches the principles of copying stuff so no one can tell. Offers methods in recreating credible A+ assignments while still retaining elements of your own limited I.Q. Course will also provide suggestions on creative uses of increased free time.



PLANET TAD!!!!

ABOUT ME » NAME: TAD » AGE (IN DECIMALS): 14.331506849 » DEGREES (FAHRENHEIT): 98.6



August 3, 2012

The Summer Olympics are on right now. My dad and I just spent an hour watching a [shot-put competition](#). The Olympics are weird — it's like, for two weeks every four years, everyone in the country has this mass delusion that stuff like track-and-field is really, really interesting, and then we all recover and go back to normal.

Still, I did figure out something that'd make me far more interested in watching shot-put competitions: What if, instead of *throwing* a 16-pound metal ball with their bare hands, the competitors had to *catch* one with their bare hands? I'd watch that any day of the week.

August 4, 2012

So, today, my family had a cookout on the patio. And my burger was kind of burnt, and I pointed it out as nicely as I could by saying, "Are you sure this isn't just a piece of charcoal?" And at the same time, Sophie was poking at her potato salad, and said, "I'm trying to find the potatoes in all this mayonnaise. It's like a ghost had diarrhea."

And my mom and dad both looked at us, and my mom said, "Well, your dad and I worked really hard to make dinner tonight, but I guess it's not up to your standards. So, tell you what: For the next week, you two are in charge of cooking dinner." And Sophie said, "What?" And I said, "But we're on vacation!" And my mom said, "Well, great! That means you'll have plenty of time to plan menus and cook. I'll take you to the store tomorrow, and starting Monday, you two can cook for the whole week." And then she went back into the kitchen to get the brownies she'd made for dessert. Which were a little dry, but it didn't seem like a good time to mention that.

Anyway, I think my parents are trying to prove that it's harder than it looks, but I bet Sophie and I can prove them wrong. I've gone online and found a bunch of recipes — we're gonna have an awesome week of dinners.

August 5, 2012

At the grocery store today, I realized something: It's kind of weird that two completely different products both

had the idea of, "Hey, you know what'll make us appealing to kids? Telling them that we drive rabbits crazy."



August 5, 2012

Our town has something called an "Elks Lodge" in it. I remember being really disappointed when I was a kid to find out that it's just a room where old men hang out, and not a hotel for elks.



August 6, 2012

So, tonight, Sophie and I made dinner for the first time, and we learned a lot. For instance: Did you know that a chicken's heart and liver and neck are called [giblets](#)?

And that, if you buy a whole chicken, the giblets can be found in a plastic bag inside the chicken?

And that, if you roast the chicken without removing the giblets, you'll find a mess of melted plastic and chicken organs inside it when you cut it open?

And that, if that happens, your parents will insist that you throw the chicken away?

And that, even if they made you throw the chicken away, your parents might still insist that cooking dinner is your responsibility?

And that, if you can't find anything else to cook, your whole family might wind up having PB&J sandwiches for dinner?

Well, they are, they can, you will, they did, they might, and we did.

August 7, 2012

Tonight, Sophie and I tried making spaghetti and meatballs. But we both found handling the ground meat kind of gross, and we didn't have a lot of time, so Sophie said, "Instead of making lots of little meatballs, why don't we just make four big ones, one for each of us?" Which seemed like a really good idea, right up until we served dinner and discovered that big meatballs don't cook all the way through, so every meatball was raw in the middle.



They were like everlasting [Gobstoppers](#) of salmonella. Anyway, we had PB&J again.

August 7, 2012

I bet, if you study the planet [Uranus](#), that you never tell people what you study without putting the words "the planet" in front of it.



August 8, 2012

Tried making something simple: Soup. Didn't put the lid on the blender right. Spent most of tonight scrubbing butternut squash off the kitchen walls. We're running low on PB&J now.

August 9, 2012

So, tonight, Sophie and I were trying to make burgers on the grill. And I'd put Sophie in charge of putting cheese on the burgers, and I came out and found that she was putting the cheese slices on without removing the plastic wrapping. And I said, "Stop! You're leaving the plastic on!" And she said, "Um, duh. I know." And then she told me that she'd been deliberately trying to make bad dinners all week long: "Think about it," she said. "If we do this really well, then Mom and Dad'll start thinking, 'Hey, maybe they could cook dinner a few nights a week.' But if we screw it up, they'll never make us cook dinner ever again. That's why I left the giblets in the chicken on Monday, and I told you to make those big, raw meatballs on Tuesday." And I said, "And I'm guessing you loosened the lid on the blender yesterday?" And she said, "No, that was just you screwing up."

Anyway, Sophie's plan worked. My parents came home and saw the plastic-covered burgers, and my mom said, "That's it. I give up. I can't eat PB&J again." And my dad called for a pizza, and now we're never gonna have to cook again, ever.

The pizza was delicious.



Everything in politics is spin, and spin equals hypocrisy, and hypocrisy rules. So, what's good for the goose isn't necessarily good for the gander. Your political perspective, like love, is blind. And the only standards you have are double. Don't believe it? Then check out...

IF THEIR CANDIDATE...

If their candidate changes his position on the issues...he's a "no-principled flip-flopper."

If your candidate changes his position on the issues...his views are "evolving."

If their candidate changes his stump speech around the country...he's "pandering."

If your candidate changes his stump speech around the country...he's "addressing regional concerns."

If their candidate holds a big fund-raising rally downtown... he's "disrupting the lives of working Americans using taxpayer dollars."

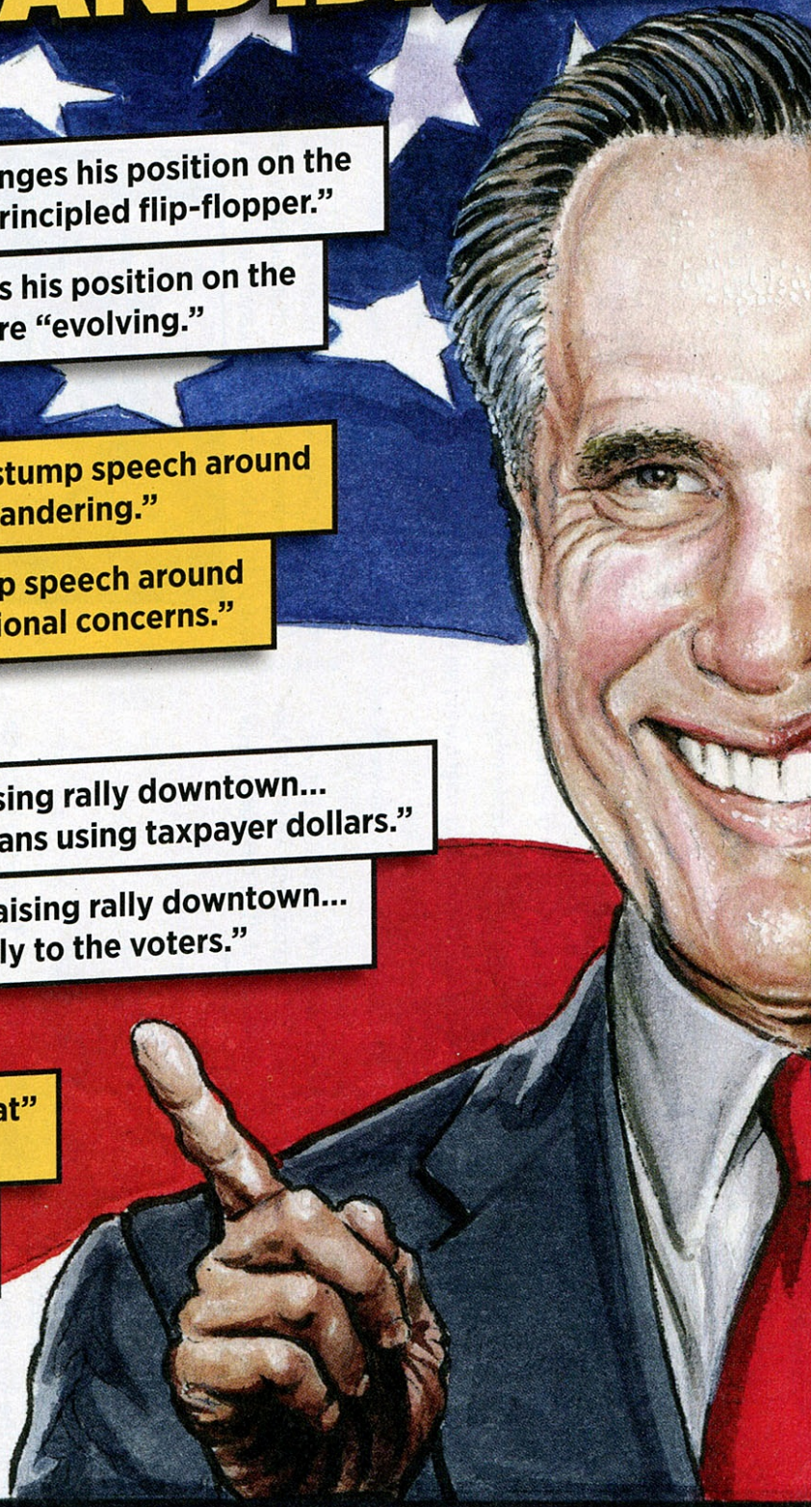
If your candidate holds a big fund-raising rally downtown... he's "bringing his case directly to the voters."

If their candidate delivers a fiery "red meat" speech...he's "an extremist."

If your candidate delivers a fiery "red meat" speech...he's "solidifying his political base."

If their candidate is the incumbent... he's "a career politician."

If your candidate is the incumbent... he's "a seasoned leader."



IF YOUR CANDIDATE...

If their candidate takes money from Super PACs...
he's "trying to buy the election."

If your candidate takes money from Super PACs...
he's "leveling the playing field."

If their candidate is a well-educated millionaire...
he's "an out-of-touch elitist."

If your candidate is a well-educated millionaire...
he's "an American success story."

If their candidate receives a large contribution from a controversial
supporter...he should "immediately return the money."

If your candidate receives a large contribution from a controversial
supporter...he "can't be responsible for every donor's views."

If their candidate's wife campaigns...
it's because "he can't connect with women."

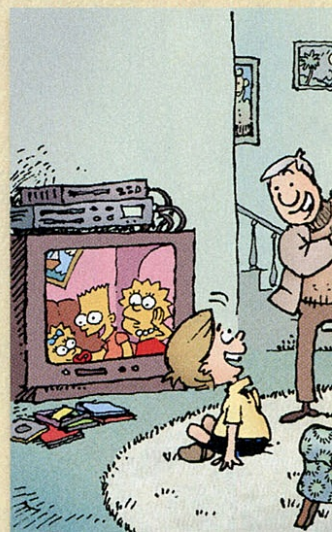
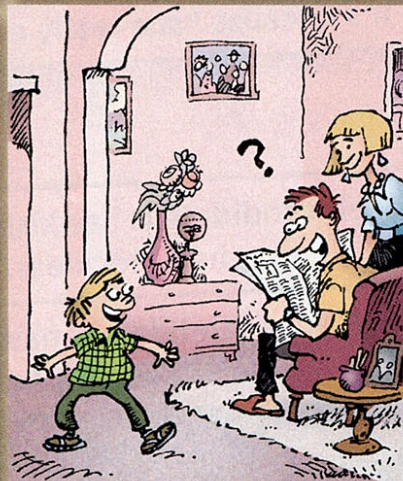
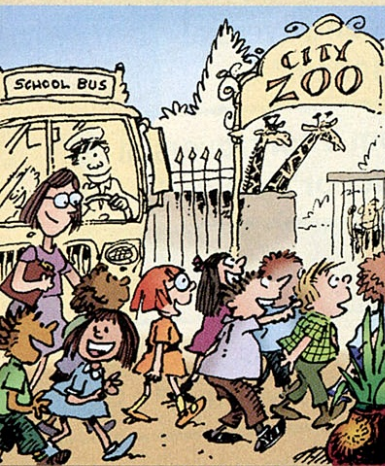
If your candidate's wife campaigns...
it's because "she really energizes the crowd."

If their candidate is hawkish on defense...
he's "reckless."

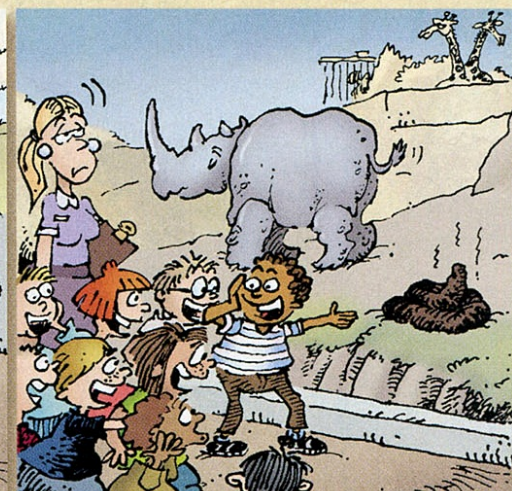
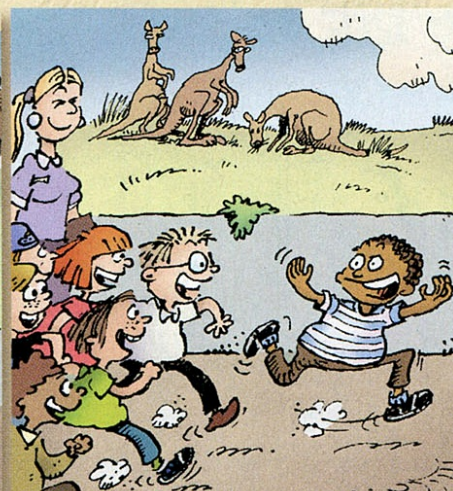
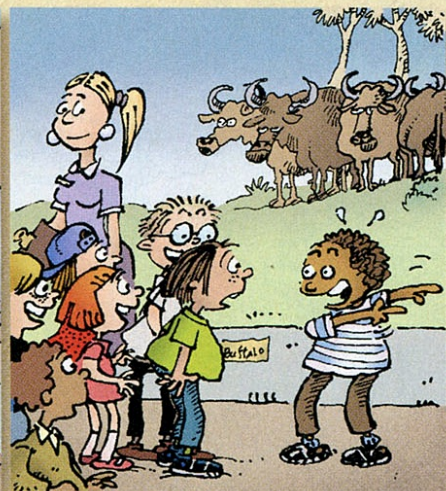
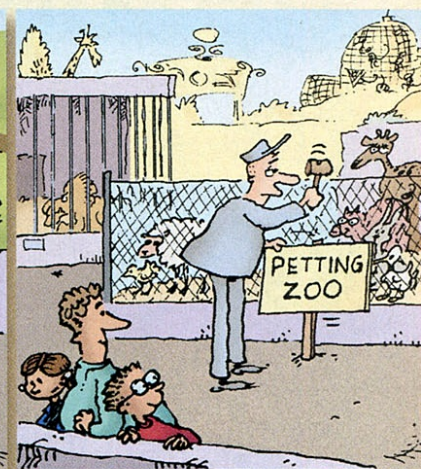
If your candidate is hawkish on defense...
he's "keeping America safe."

Sergio Aragones
 Presents

A MAD LO



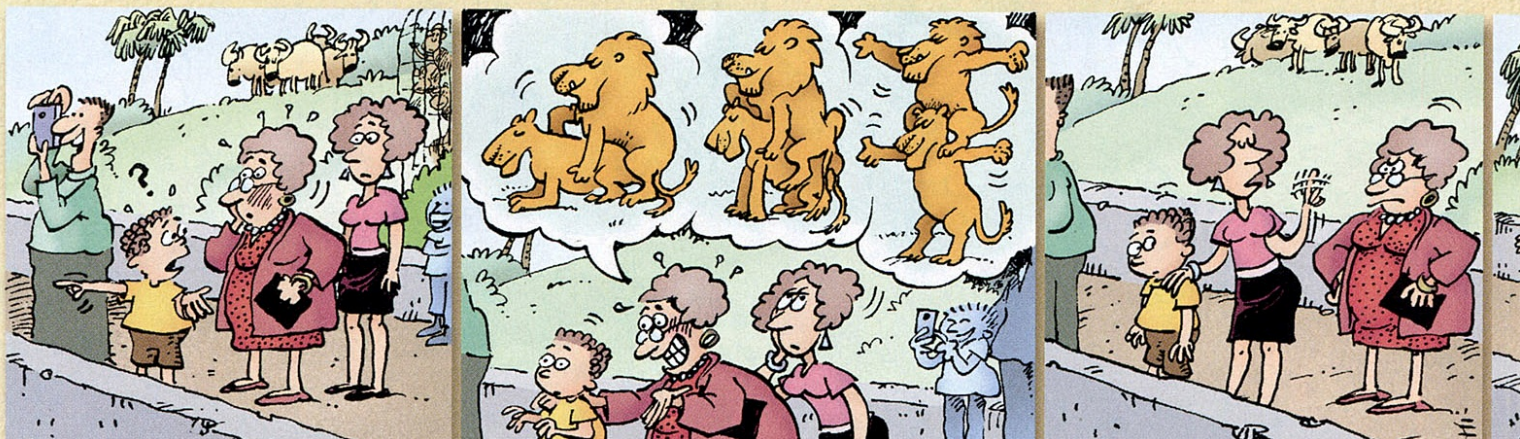
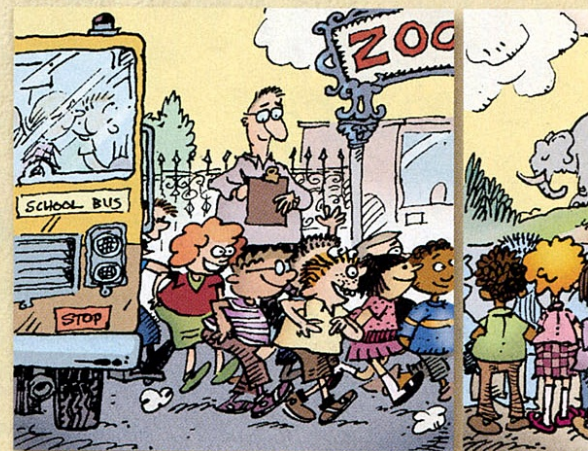
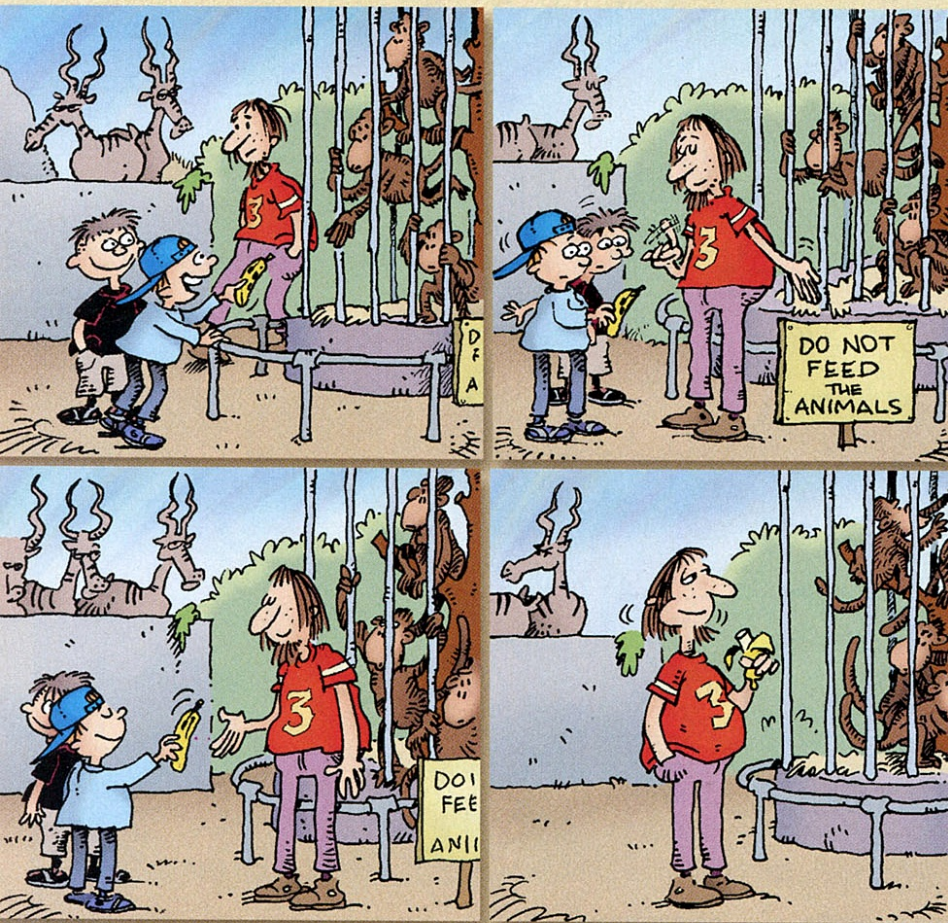
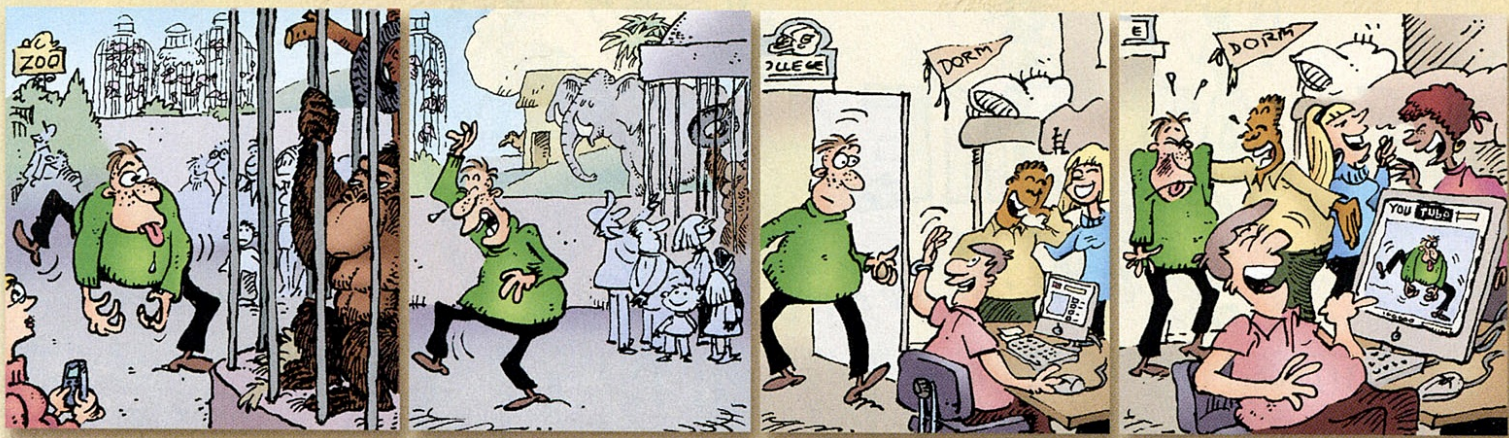
OK AT THE ZOO

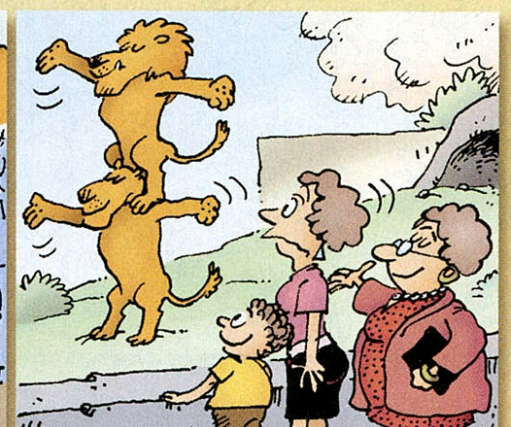
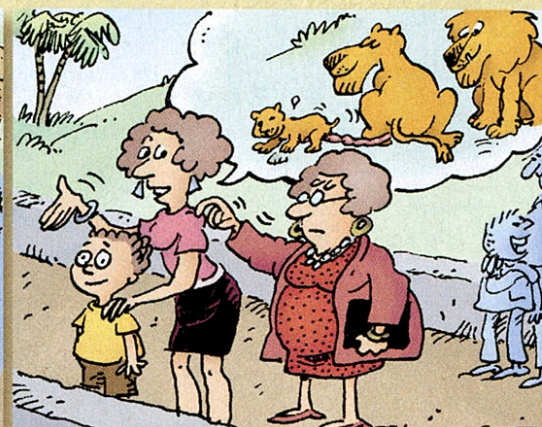
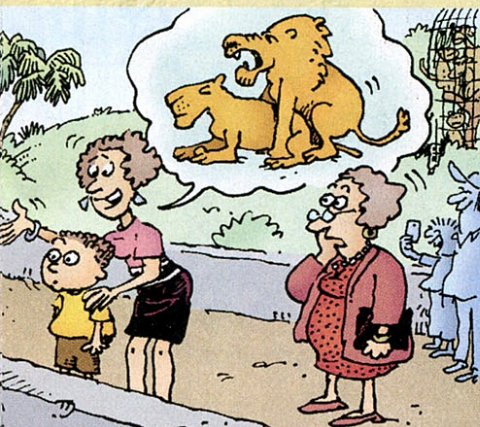
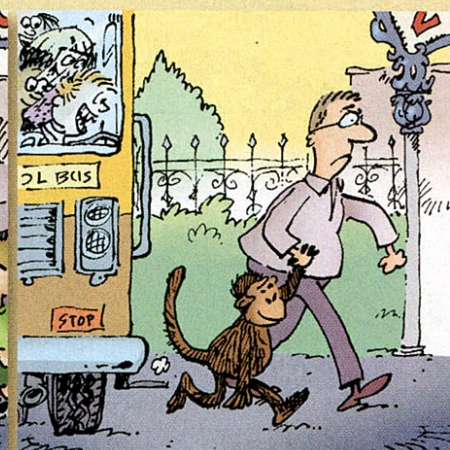
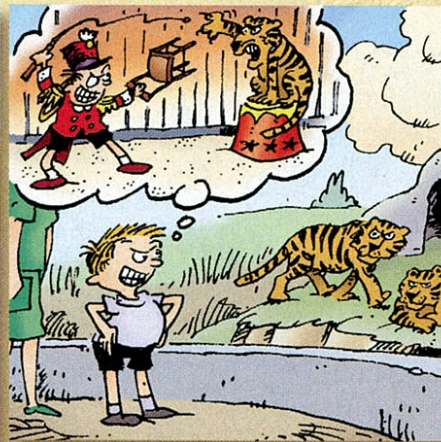
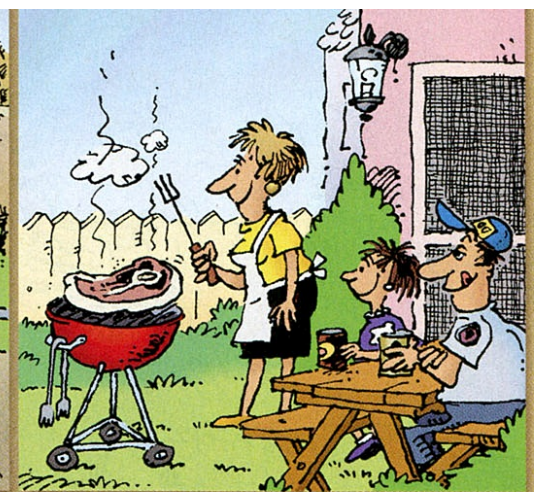
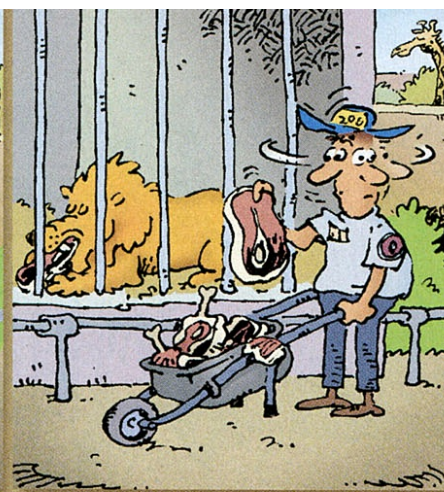
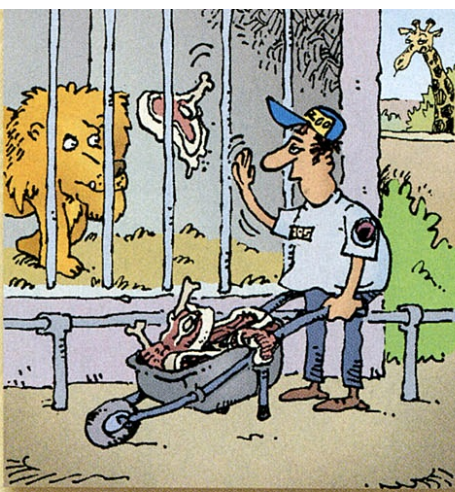


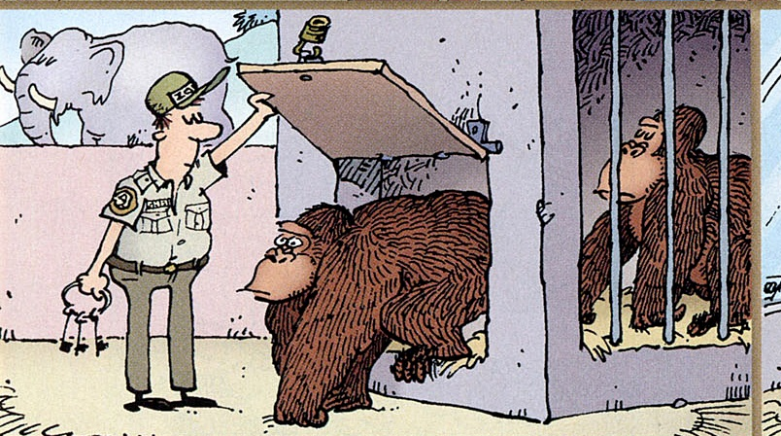
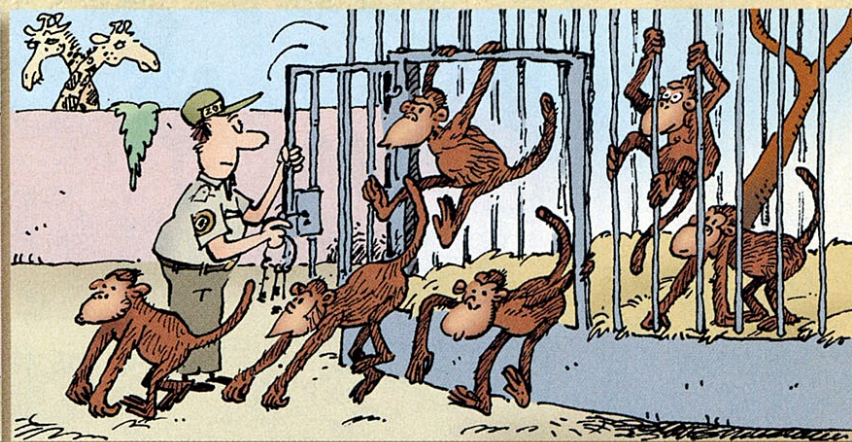
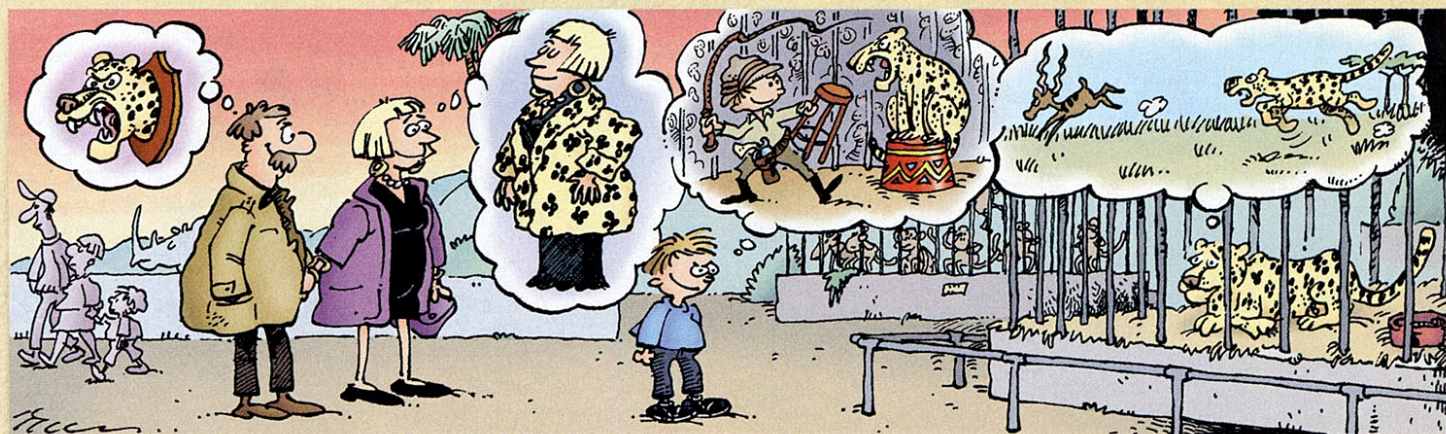
WRITER AND ARTIST: SERGIO ARAGONÉS

COLORIST: TOM LUTH









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THE OBAMA
MAGAZINE

**Exotic Hawaiian
Drink Recipes**
(by way of Kenya)

**How I Evolved
On Gay Marriage
Just in Time for
The Election**

**WHEN A
LOVED ONE
SUFFERS
FROM
DEMENTIA**

O Speaks Frankly
About Joe Biden

**HI-TECH
HOLIDAY**

Surprise Your
Friends With
An Unmanned
Drone Gift Drop!

**Favorite Hummus
Recipes of the
Gitmo Detainees**

**265
FRESH WAYS
TO CAVE IN TO
REPUBLICANS**

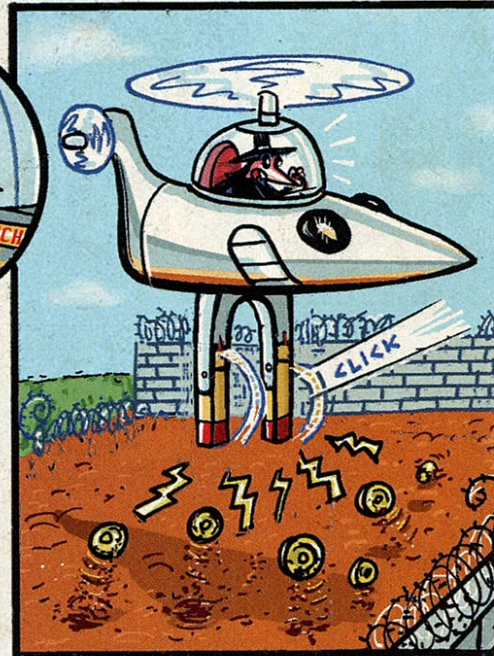
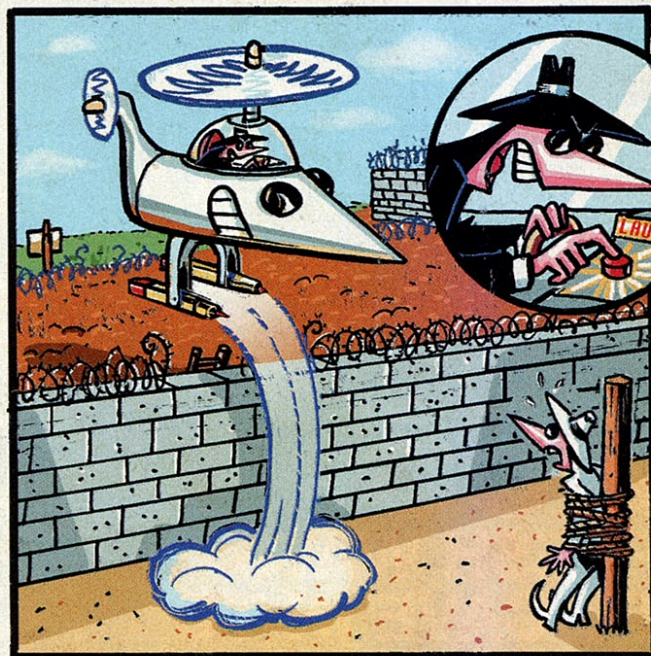
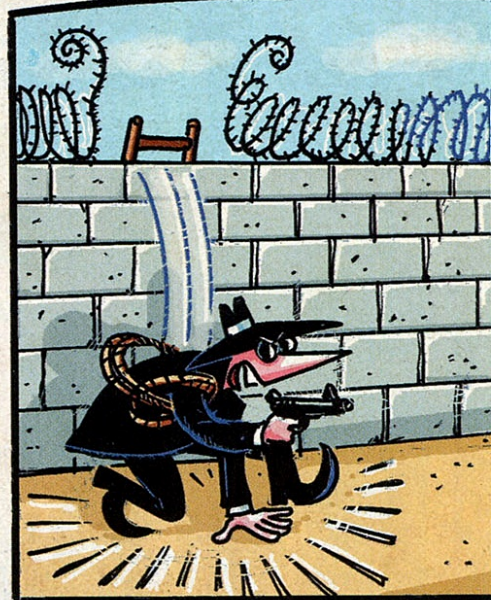
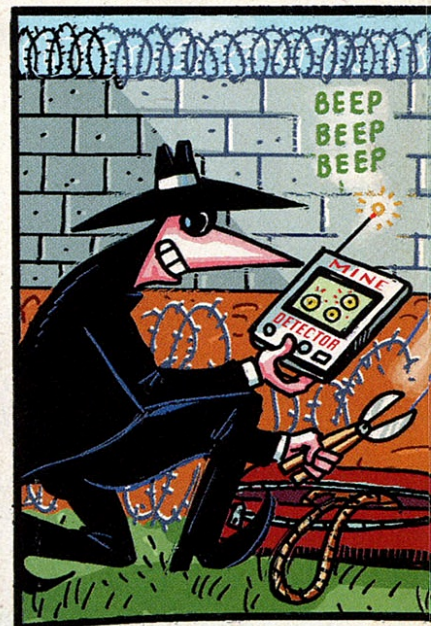
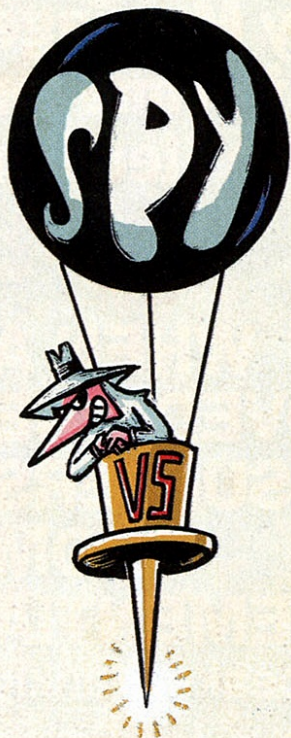
NOVEMBER 2012 \$4.50

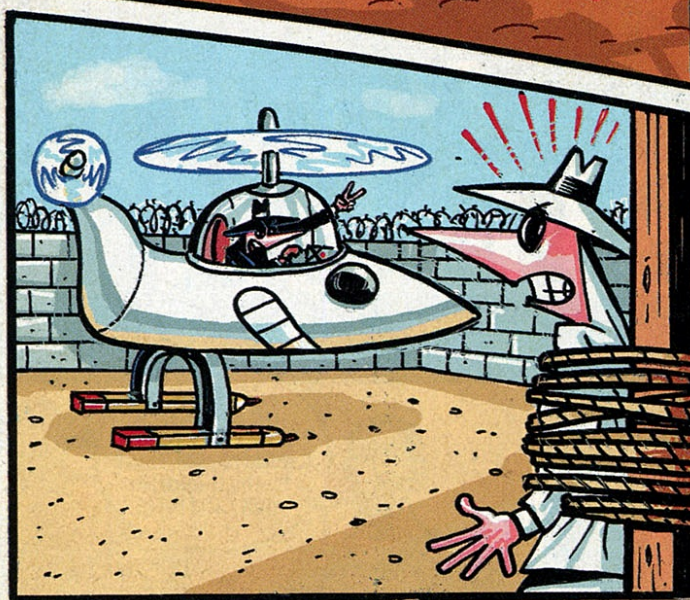
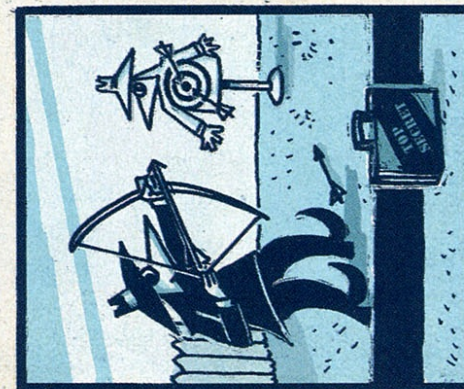
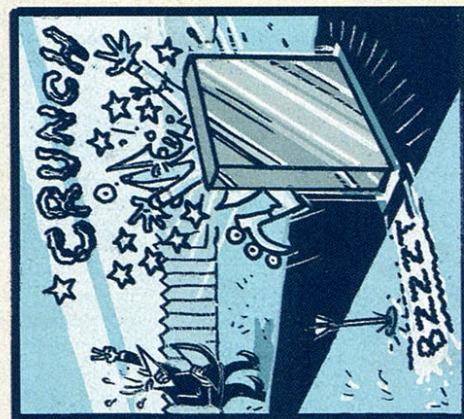
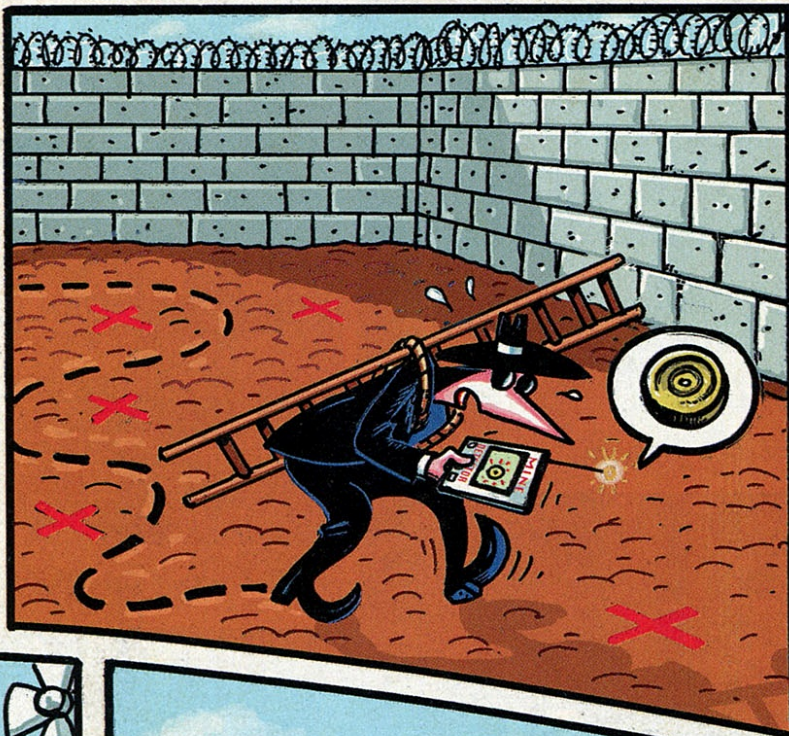


OBAMA.COM

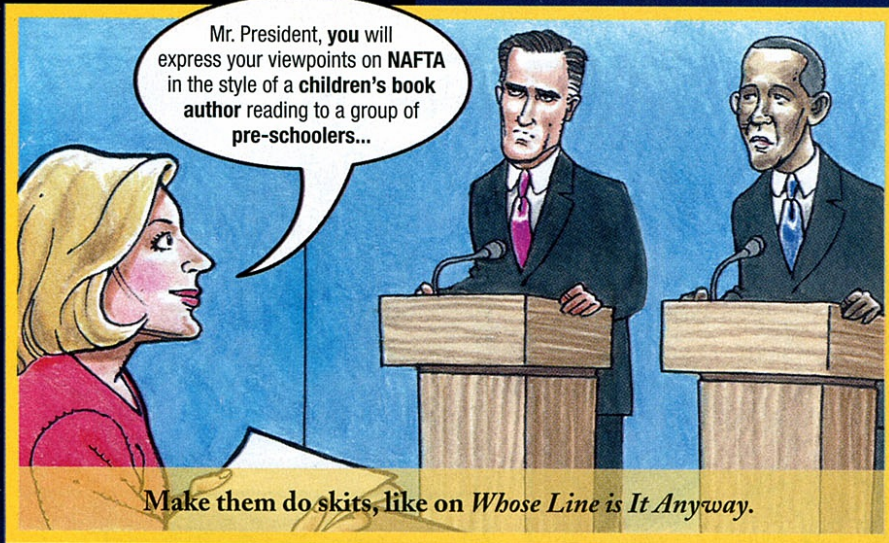
A MAD FAKEOUT
MAGAZINE COVER

PINEAPPLE DRINK: ELKE FLORIDA / DREAMSTIME.COM





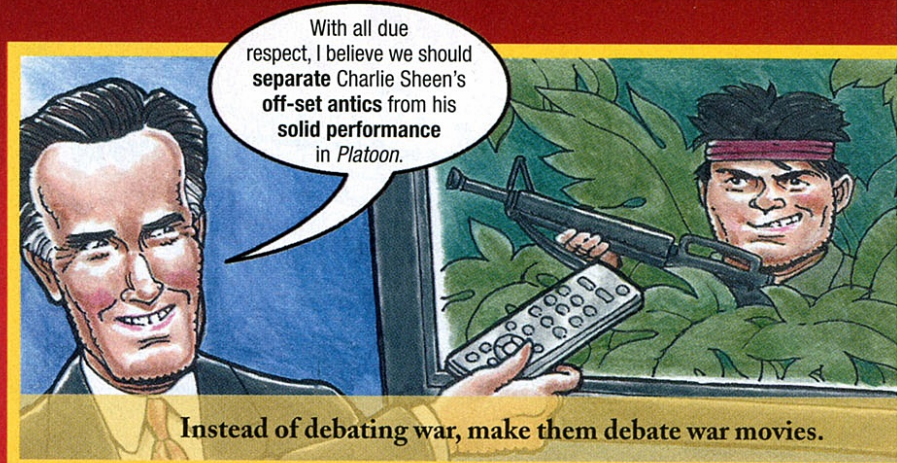
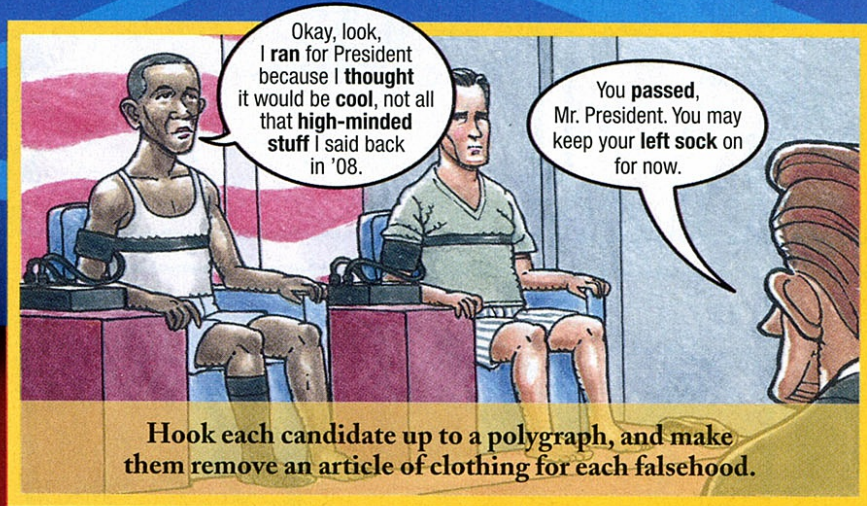
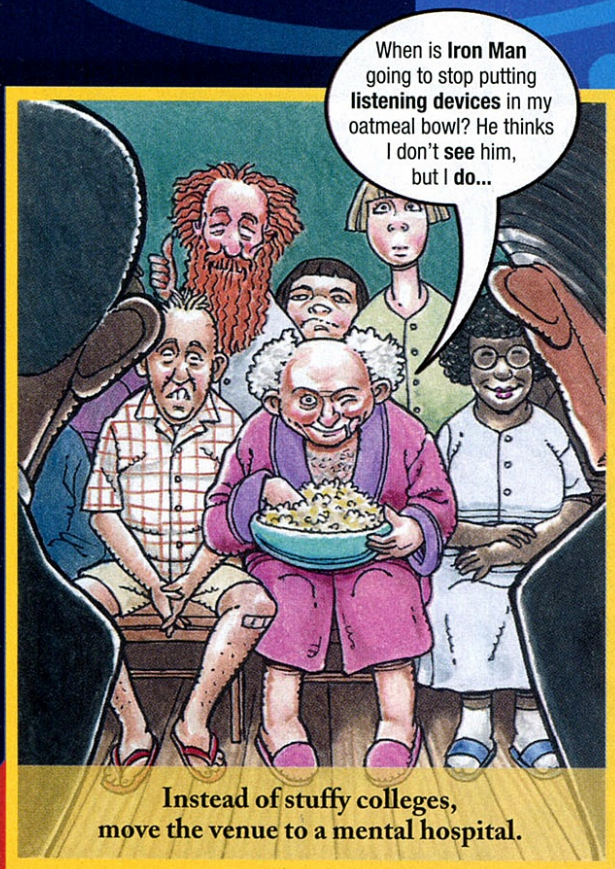
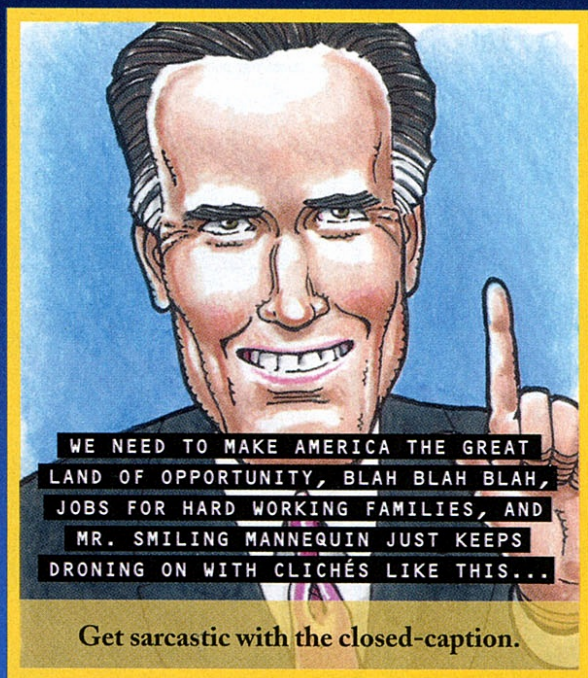
Reds vs Reds

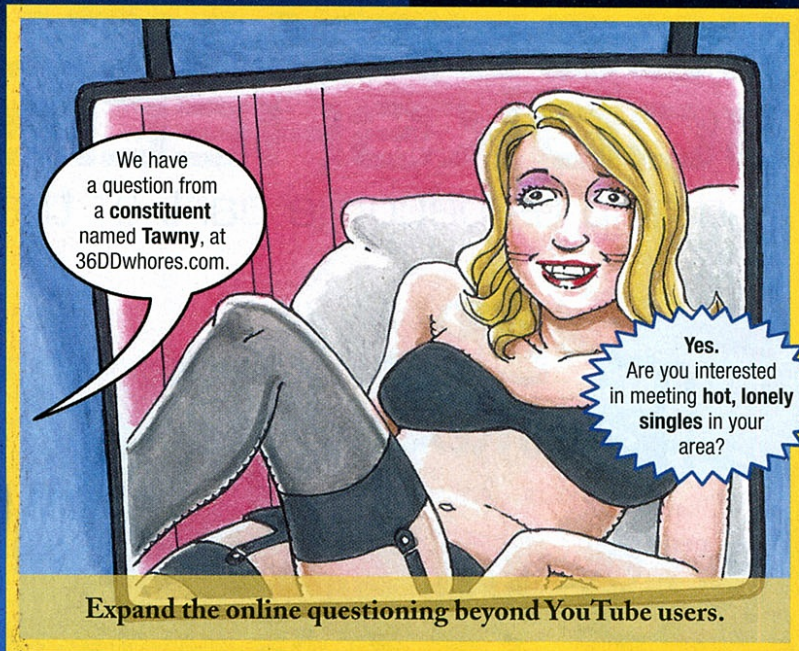
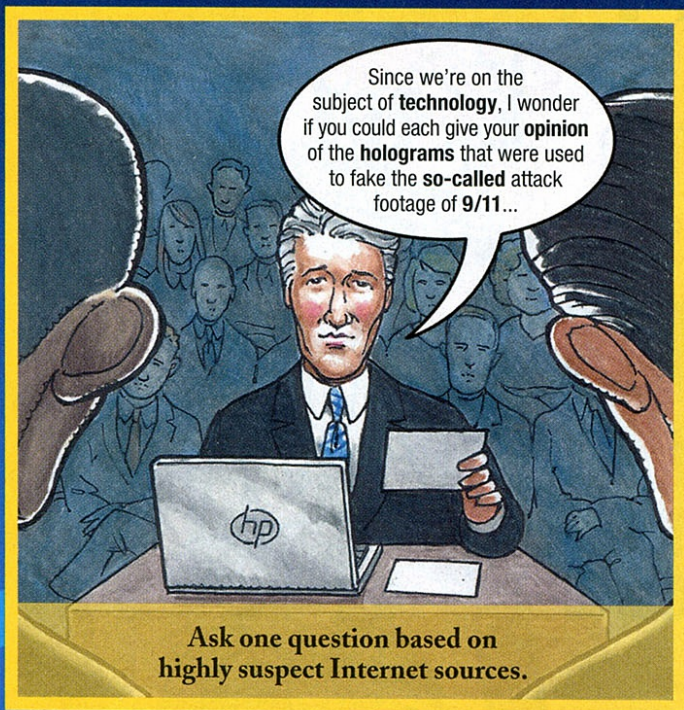


SHOW'S IMPROVEMENT DEPT.

It's time for the event that Americans look forward to every four years! No, not the Olympics! We're talking about another tedious legacy from ancient Greece — democracy in action! Yup, it's time for the presidential debates! Somehow, even though they're supposed to help choose the leader of the free world, these cliché-fests are excruciatingly boring. Luckily, we're public-spirited citizens and we want to do our part to help by suggesting...

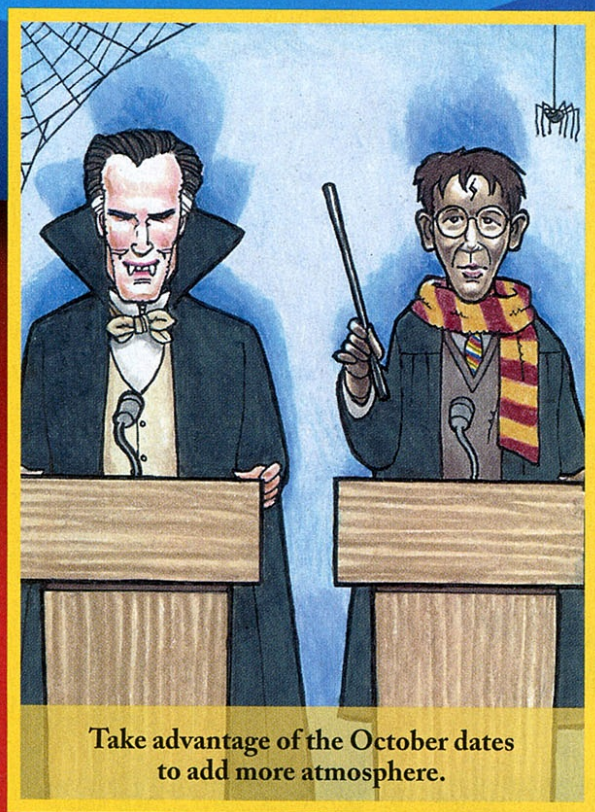
How to Make The PRESIDENTIAL



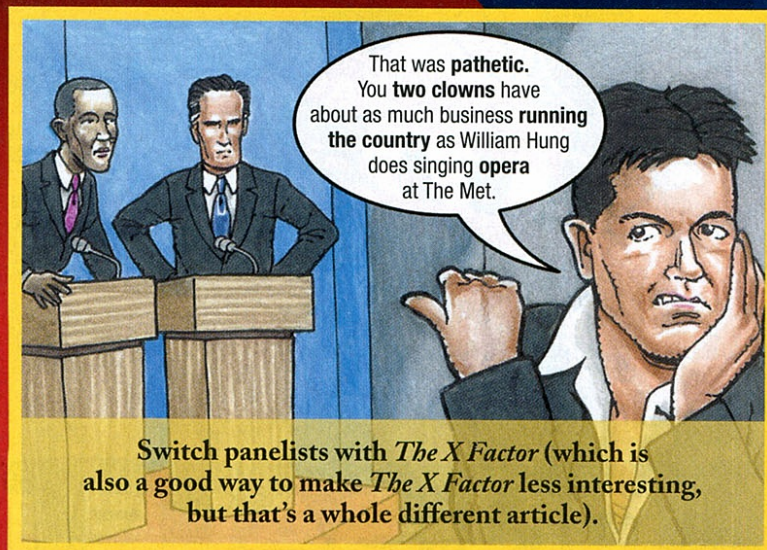
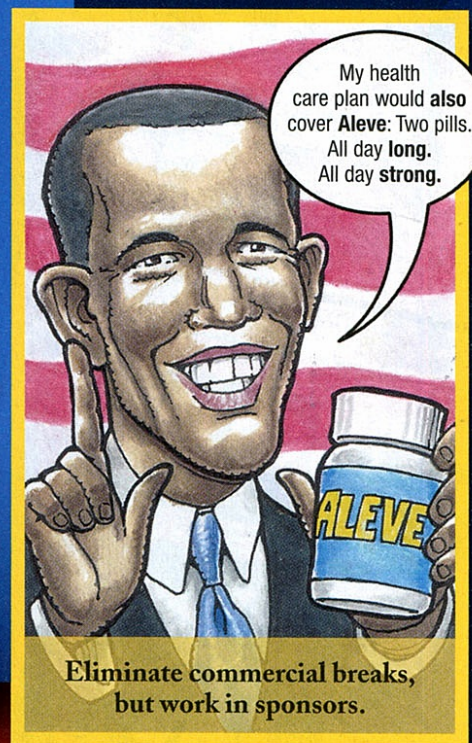


DEBATES

More Interesting

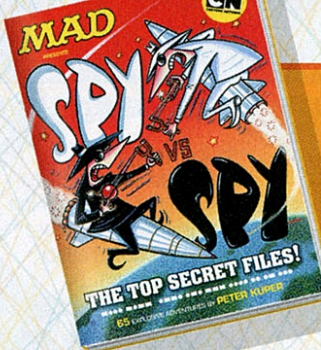


WRITER: JEFF KRUSE
ARTIST: RICK GEARY



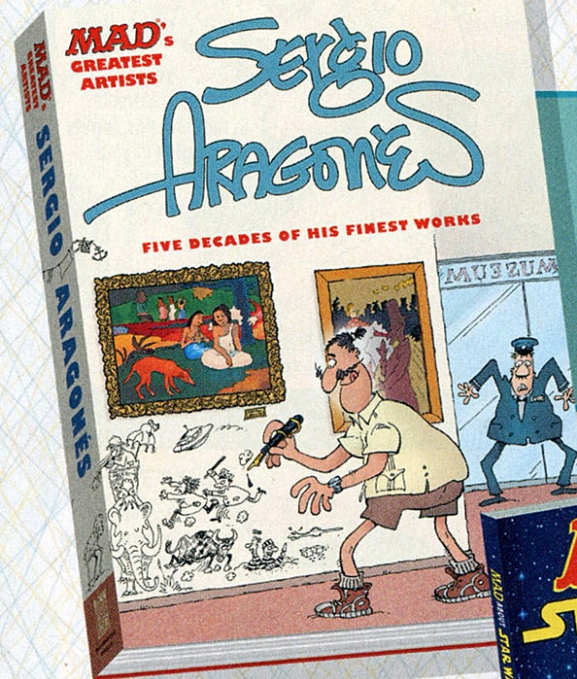
OCCUPY YOUR BOOKSHELF!

(And help us become part of the 1%!)



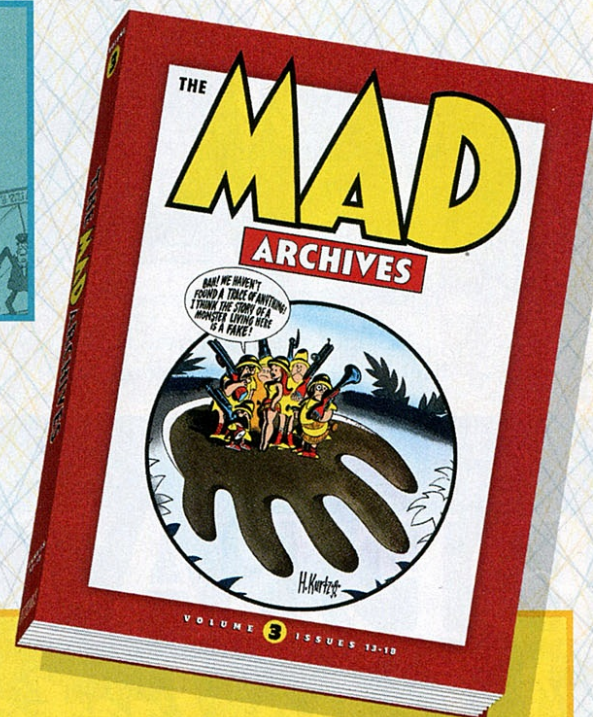
SPECIAL DIGEST SIZE!

Includes 65 Explosive Adventures by Peter Kuper!



INCLUDES NEW, ORIGINAL, NEVER-BEFORE-SEEN SERGIO ART!

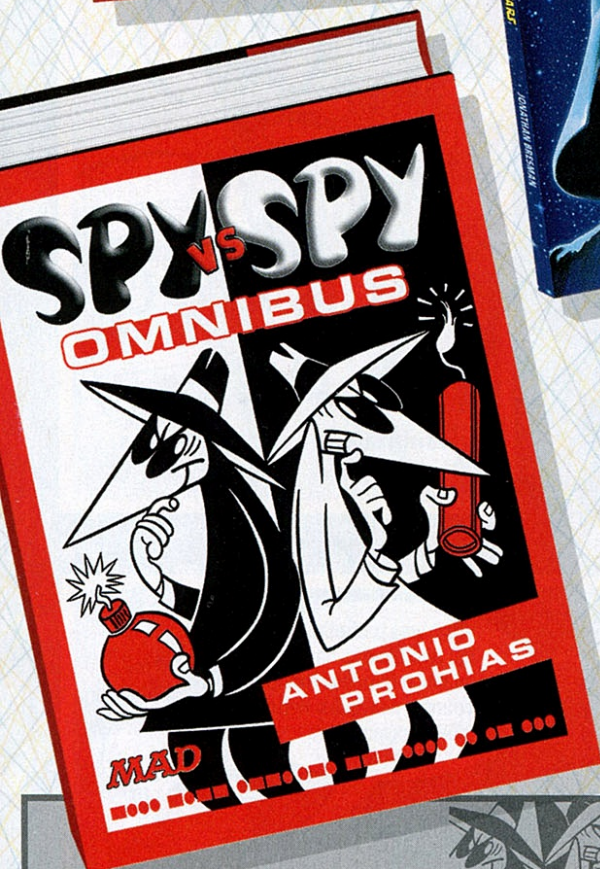
Plus an 18" X 24" Pull-Out Poster Featuring 500 of Sergio's Favorite Marginals!



INCLUDES MORE COMIC SATIRES FROM MAD'S EARLY YEARS!

WITH CLASSIC ART BY:

- Wally Wood
- Will Elder
- Jack Davis
- Russ Heath



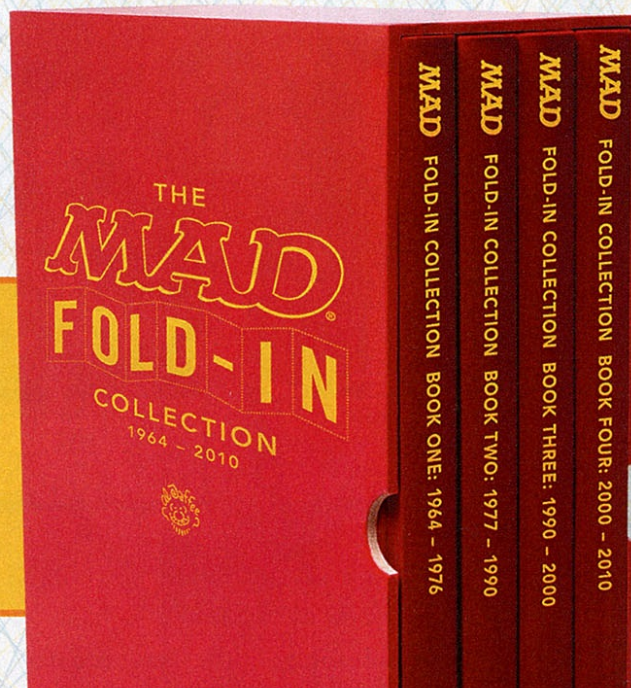
INCLUDES A FOREWORD BY GEORGE LUCAS!



A FOUR-VOLUME SET!

OVER 400 AL JAFFEE CLASSICS!

Includes a Brand-New Fold-In Created by Al Jaffee Especially for This Collection!



INCLUDES EVERY ANTONIO PROHIAS SPY VS. SPY ADVENTURE!

All Reproduced in Their Full, Original Size for the First Time Ever!

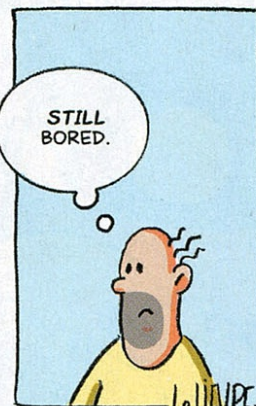


ON SALE NOW! Tomorrow, too.

RODS & CONES



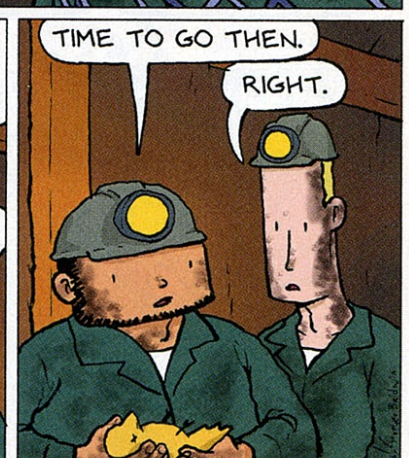
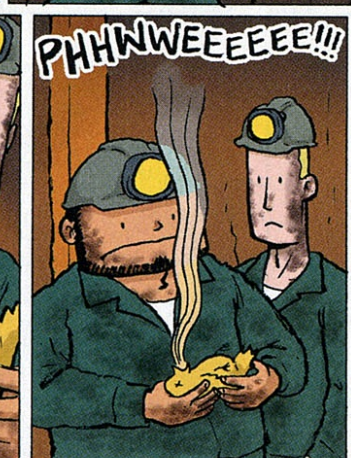
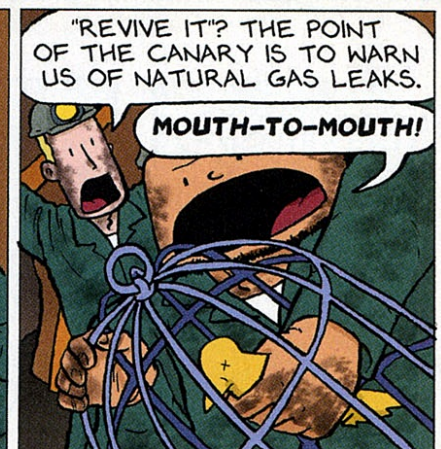
BRIAN GORDON



GOT YOUR NOSE



JACOB LAMBERT



CHRISTOPHER BALDWIN

BREAK TIME!



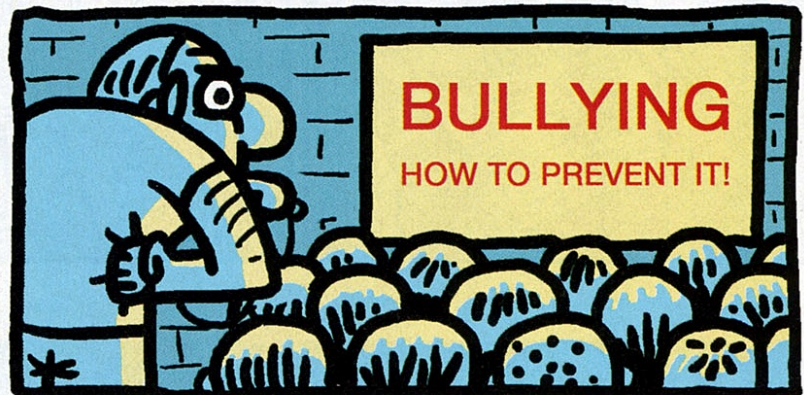
NATHAN BULMER & DUSTIN HARBIN

DELUSIONS OF GRAN



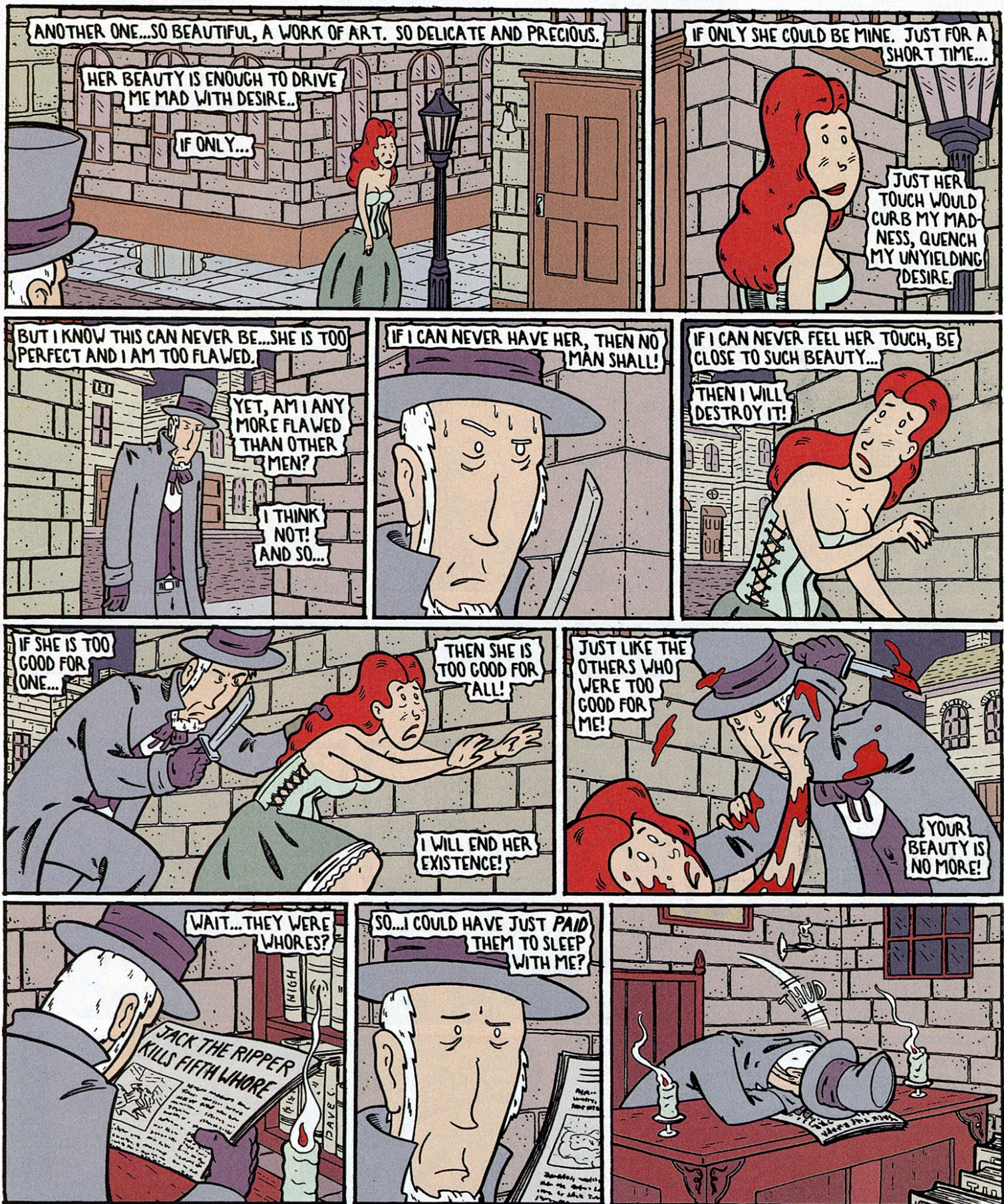
CHELSEA CARR

FREUDIAN SLAP



ERIC SCOTT

JUST BELOW THE SURFACE: THE TRUTH BEHIND JACK THE RIPPER



DOUGLAS PASZKIEWICZ



Our Story

the months before World War I, bank and with it purchased 68 in the undeveloped, inexpensive northeast corner of the state.

Nothing was heard of him, but until three years later, when sauerbraten started heading. Concerned that he was being build a secret Nazi stronghold squad of G-men to the area to and his family — but what the them all.

Horst wasn't constructing an rather an amusement park for enjoy. It was to be based on his youth, in a setting reminiscent back home. Thus was born Old Lake Storytown Forest.

Thanks to the region's unusually poorly-educated and easily- Horst remained a fixture the his beloved Ferris Wheel and, very top, he suffered a massive broke down. By the time could reach him six hours later, he

Today, as always, Enchanted family-owned and operated, just a little less interested in little more focused on improv event you see one of us in the reply, we're probably on our or a statement to those persist just one of our obnoxious, enforcing to work in the park form of punishment.

WHAT PEOPLE ARE SAYING...

OUR PROMISE TO YOU
At least 60% of this park is to be Americans with Disabilities Act compliant by 2018!

"The kids are nine-and-a-half and three. We tell it's Disneyland; they can get away with maybe two more years."
—Frank, recent unemployed father

FOLLOW THE MAP

5

NEW FOR 2012!
We glued down that loose flap of artificial grass on Hole 14 on the mini-golf course that everyone kept tripping over last year!

ENCHANTED LAKE Storytown Forest

(formerly Old West Kiddieland Cove)

The #1 destination for end-of-year trips for schools on a severely limited budget!

Grotesque 1940s interpretations of nursery rhyme characters constructed of solid concrete!

Nightmare-inducing, old-fashioned depictions of all your child's favorite fairy tale characters on decaying murals which the local historical society has gotten an injunction against us painting over!

Just Four to Six Hours From Wherever You Are!
Directions: FROM ROUTE 62: Use Exit 29, Old Mill Road. Turn right at end of ramp, then left onto Landfill Access Road, then right on to Route 714 (Lonesome Flatlands Pkwy). Proceed 83 miles to park entrance on right.

WRITER: SCOTT MAIKO

ARTIST: SCOTT BRICHER

MAP ARTIST: GARY HALLGREN



Are you up to the spinal stenosis-inducing experience of a lifetime? Ride **The Vertebreaker** — one of just 478 rollercoasters claiming to be one of the “Top 10 Rollercoasters in the U.S.”!



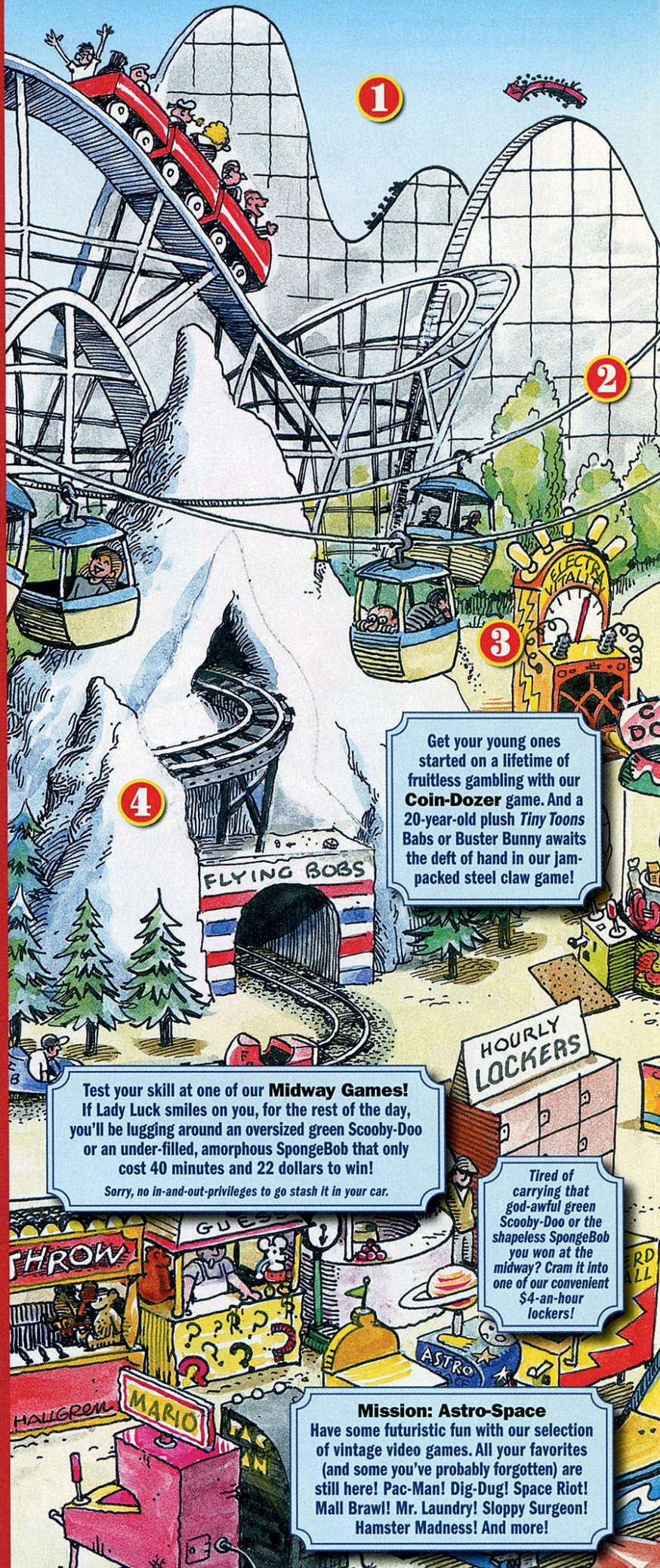
“Why are the **Sky Buckets** so popular?” guests ask, surprised by the long lines. It’s not that the Sky Buckets are really that popular — it’s that the 56-year-old diesel engine that powers them is slowly dying and we can’t afford to replace it. But you’ll be glad you stood in the broiling sun for 45 minutes once you’ve hopped aboard and are enjoying the dramatic, bird’s-eye view of the east parking lot! And watch out for the hornets’ nest as you pass Tower 3!



The only place to test your courage on a semi-working **1902 Imperial Novelty Company Elektro-Vitality Nerve Machine!** And we’ve finally got it properly grounded and moved away from the water fountain!



Strap yourself in for a ride down the Alps in the **Flying Bobs** — featuring primitive 1960s ride technology, tinny 1970s speakers, horrible 1980s airbrushed artwork, and irritating 1950s Swiss yodel-music (Until the ride operator gets the “all clear” signal that management has left for the day and Waka Flocka Flame becomes the ride’s soundtrack).



Get your young ones started on a lifetime of fruitless gambling with our **Coin-Dozer** game. And a 20-year-old plush **Tiny Toons Babs** or **Buster Bunny** awaits the deft of hand in our jam-packed steel claw game!

Test your skill at one of our **Midway Games!** If Lady Luck smiles on you, for the rest of the day, you’ll be lugging around an oversized green **Scooby-Doo** or an under-filled, amorphous **SpongeBob** that only cost 40 minutes and 22 dollars to win!
Sorry, no in-and-out-privileges to go stash it in your car.

Tired of carrying that god-awful green **Scooby-Doo** or the shapeless **SpongeBob** you won at the midway? Cram it into one of our convenient \$4-an-hour lockers!

Mission: Astro-Space
Have some futuristic fun with our selection of vintage video games. All your favorites (and some you’ve probably forgotten) are still here! **Pac-Man!** **Dig-Dug!** **Space Riot!** **Mall Brawl!** **Mr. Laundry!** **Sloppy Surgeon!** **Hamster Madness!** And more!



5

6

7

8

Whack it to your heart's content with our **Whack-A-Mole** games (and just use your fist for the two machines that are missing their mallets). And don't be disturbed by the doll's head on the machine on the far right — we had to replace the pried-off-and-stolen mole with *something*!

Try your hand at **Skee-Ball**! Can you get all six original wooden Skee-Balls, two croquet balls, and the softball into the holes and win prize tickets?

5



Take a spin on our classic **Ferris Wheel**, where you'll be too busy defending against an all-out attack by territorial starlings who dive at you as your car passes the branch with their nest to notice how the fantasy of being in a quaint European storybook village disappears once you see the tops of the asphalt-paved buildings crowded with air conditioners, broken equipment and teenaged employees making out and smoking weed on their breaks.

6



How far will your sunglasses fly off your face when you ride the **Zephyr Swings**? The record is 62.5 feet, set in 1973 by Myrtle Parkes!

7



Take a romantic trip on the iridescent waters of the **Tunnel of Love**, located next to the Vroom & Fume Gas Jalopies' refueling station. And while we discourage all couples from letting their carnal instincts get the better of them, gay couples should be aware that due to municipal laws, if caught, they'll be required to register as sex offenders.

8



Are you man enough to tackle the Mouse? **The Monster Mouse**, that is. The tiny little coaster with horrifying hairpin turns has a reputation that precedes it: regular visitors know not to park in the lot just below it or they risk getting half-digested hot dogs, soda and cotton candy spewed all over their cars. And long-time visitors will remember late 1977, when an unbalanced car flew off the tracks and into the parking lot, resulting in a blood-drenched entrail-scape — an incident we managed to keep out of the news back when such a thing was possible. Today, the entire mishap is park legend.

Our Story

the months before World War II, withdrew his savings from the bank and with it purchased 68 acres of untouched swampland in the undeveloped, inexpensive and largely undesirable northeast corner of the state.

Nothing was heard of him, his wife Petra, or their four children until three years later, when truckloads of lumber, concrete, and sauerbraten started heading to his property on a weekly basis. Concerned that he was being financed by the Führer himself to build a secret Nazi stronghold, the government dispatched a squad of G-men to the area to capture, or if necessary, kill Horst and his family — but what they found when they arrived startled them all.

Horst wasn't constructing an anti-government compound, but rather an amusement park for children of all ages to visit and enjoy. It was to be based on his memories of the fairy stories of his youth, in a setting reminiscent of his beloved Black Forest back home. Thus was born Old West Kiddieland Cove/Enchanted Lake Storytown Forest.

Thanks to the region's unusually large population of the poorly-educated and easily-amused, the park thrived — and Horst remained a fixture there until his death in 1975. Riding his beloved Ferris Wheel and surveying his "kingdom" from the very top, he suffered a massive heart attack just as the ride broke down. By the time emergency personnel were able to reach him six hours later, he had died.

Today, as always, Enchanted Lake Storytown Forest remains family-owned and operated, with each successive generation just a little less interested in maintaining Horst's vision and a little more focused on improving the bottom line. In the unlikely event you see one of us in the park, say hello! And if we don't reply, we're probably on our way to make a deposit at the bank or a statement to those persistent federal investigators. Or it's just one of our obnoxious, entitled teenage children who we're forcing to work in the park for a day or two each week as some form of punishment.

FOLLOW THE SMELL TO...

The Abscessed Hoof

Pony Rides & Petting Zoo

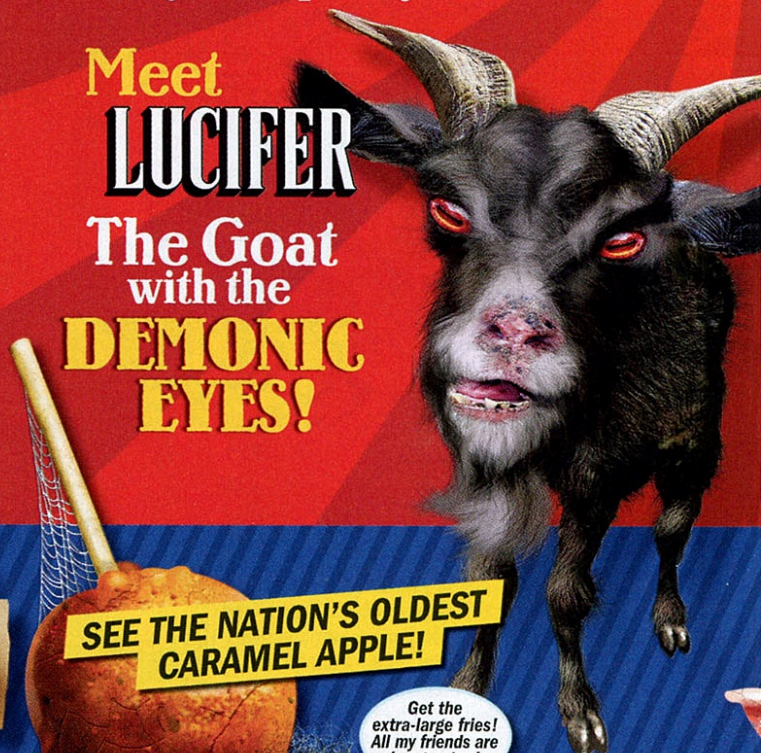
A favorite with the little ones and PETA protesters alike!

1987
CELEBRATING
25
YEARS!
2012



Come see **Woolhelmina**, the sedentary overfed sheep that just won't die!

Meet
LUCIFER
The Goat
with the
DEMONIC EYES!



SEE THE NATION'S OLDEST
CARAMEL APPLE!

Get the
extra-large fries!
All my friends are
hungry, too!

Just won a goldfish at
the midway? Celebrate
by buying a pound of
our overpriced, gritty
FUDGE — in this heat,
neither will make
it home intact!

WHAT
PEOPLE
ARE
SAYING...



"The kids are
one-and-a-half
and three. We tell 'em
it's Disneyland; figure we
can get away with it
maybe two more years."

—Frank, recently
unemployed father



"This park is
dy-no-mite!"
—Jimmie Walker,
J.J. on Good Times



"Our most recent
investigation
is complete.
Report on file."

—U.S.
Consumer Safety
Commission

Groups Are Welcome! Discounted group admission rates
are available, provided your group isn't comprised of people
who will scare off full-price customers; i.e., Anarchists, Furies,
Dutch tourists in tight jean shorts, hardcore philatelists, and
the like. Contact guest services to make arrangements.

OUR PROMISE
TO YOU

At least 60% of
the park to be
Americans with
Disabilities
Act-compliant
by 2018!

Need a quiet break from the fun and excitement of the main park?

Enjoy a relaxing picnic on our pleasant picnic grounds.

- Be sure to reserve your table 2-3 weeks before your scheduled visit.
- Absolutely no outside food or drink.
- \$10 per half-hour, 2-hour minimum, payable in advance.
- Spitting of watermelon seeds strictly prohibited.
- No refunds for inclement weather or sprinkler deployment.
- Party must vacate area immediately in the event of lawn-mowing.
- See Ronnie In Landscaping for lawn-mowing schedule.
- Lawn-mowing schedule subject to change.



Magnificent Lake Stagnant

The only man-made, cement-lined pond in North America home to two invasive species: the Asian Viperleech and the Freshwater Stinging Barnacle. Take a cruise across "Ol' Staggy" in one of our vintage sunbleached, cracked and leaking fiberglass paddleboats. Be sure to say hello to our family of 50-some aggressive, hissing Canadian geese! And for the sixth year in a row, we're proud to help out Northeast State University's entomology department with their mosquito breeding research program along the southern edge of the pond (just below Goosepoop Shore Snack Shack).



All kids love... Fairy Tale Lane

where they can explore, run and climb over statues of the Three Little Pigs, Bo Peep, and the Three Bears. (Just have them keep an eye out for sharp edges of exposed rebar where some of the characters' extremities have been pried off!)



Oh boy, it's **Goofy Gorilla™** — our utterly forgettable mascot which has no significance to any aspect of the park and that not a single guest would miss if it disappeared tomorrow, yet still appears on all our advertising and merchandise since we spent five figures hiring an outside marketing firm in 1983 to come up with something after the sting of losing crowd-pleaser Broom-Hilda to that park in Rye, New York.

THE STATE'S
LARGEST FLOCK
OF PIGEONS
IS EVEN
BIGGER
THIS YEAR!

We can't
wait to see
you!

OUT OF THE FRYING PAN AND INTO THE IRE DEPT.

WE WON'T MISS TH

**WE WON'T MISS THOSE
ELEVATOR OPERATORS... OR WILL WE?!**



**WE WON'T MISS THOSE
BANK TELLERS**



**WE WON'T MISS THOSE
GYM INSTRUCTORS... OR WILL WE?!**



**WE WON'T MISS THOSE
SALESLADIES**



EM...OR WILL WE?!?

WRITER AND ARTIST: PAUL PETER PORGES

...OR WILL WE?!?

WE WON'T MISS THOSE
SWITCHBOARD OPERATORS ...OR WILL WE?!?

CASH-O-MATIC

YOUR CODE NUMBER
IS INCORRECT—

YOUR CARD IS BE-
ING DESTROYED—

CRUNCH

Three-nine-four-eight...! Hold on,
please! Three-nine-four-eight...!
Hold, please! Hi, Ethel, I'm back!

Hi! This is frax snt wmpveep! We're
sorry beer rotzaph home bite ow, but
fiff goo leep nyor maim and number at
the beep, veebie vetz glack to you—
grrrrrrr snig blaxxxxxx vort BEEP!

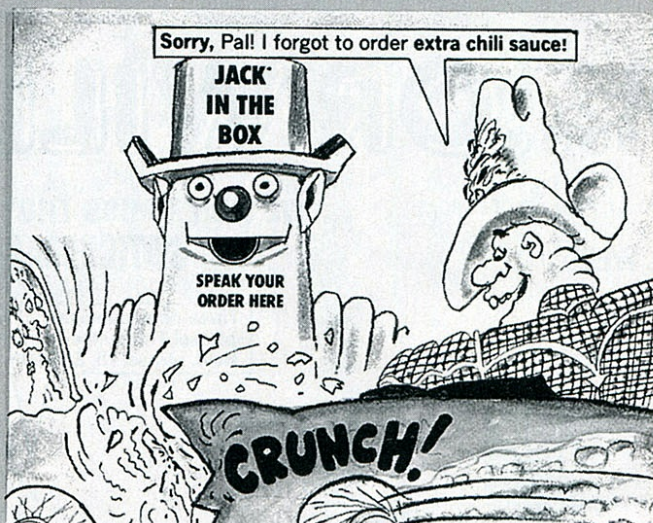
WE WON'T MISS THOSE
SHOE SHINE BOYS ...OR WILL WE?!?

Thank you for calling The Catalogue
Shopper! Our "Return-For-Credit" De-
partment is located in Santa Bacokta,
Honduras! This is a recording...

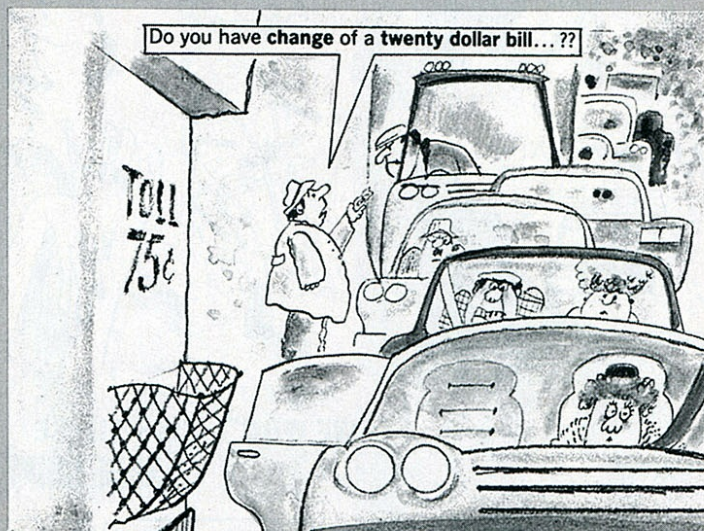
Your shoes are done!

So are my socks!

WE WON'T MISS THOSE **HEADWAITERS** ... OR WILL WE?!?



WE WON'T MISS THOSE **TOLL COLLECTORS** ... OR WILL WE?!?



WE WON'T MISS THOSE **GAS STATION ATTENDANTS** ... OR WILL WE?!?



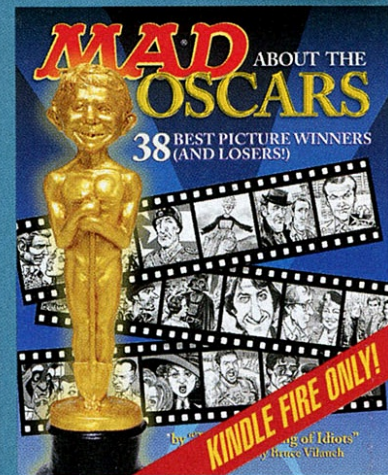
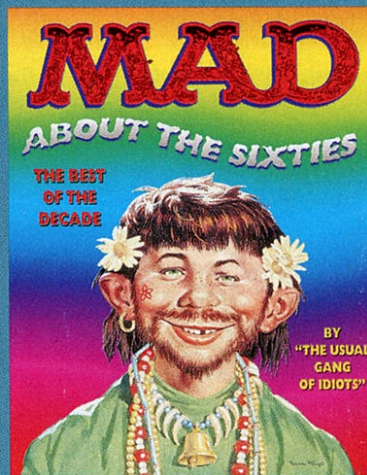
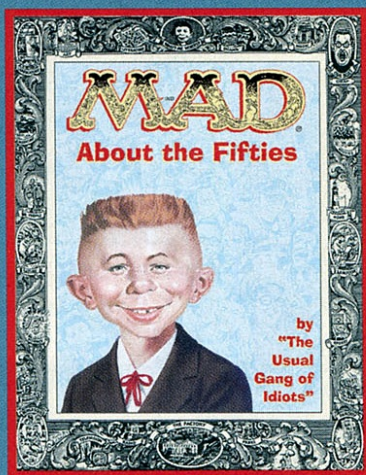
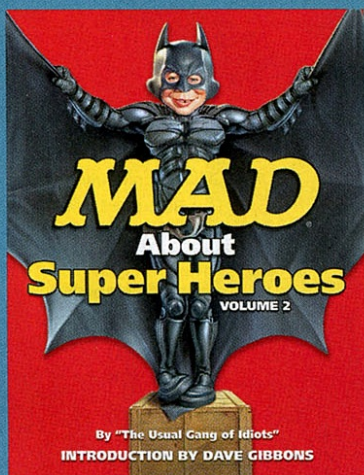
IT'S THE E-COMEDY, STUPID!

NOW YOU CAN EXPERIENCE
THE BEST IN IDIOCY
WHILE USING
THE LATEST TECHNOLOGY!

NOW AVAILABLE
FOR YOUR
KINDLE FIRE
OR YOUR
NOOK COLOR



ALSO AVAILABLE





NO CAMPAIGN, NO GAIN DEPT.

As Mitt Romney gears up to hit the campaign trail, he's going to be heading across the entire country. And that means he'll need to appeal to each and

HOW MITT ROMNEY

WASHINGTON

Make it very clear that his anti-Washington rhetoric isn't referring to them

IDAHO

The only thing we know about Idaho is that they have lots of potatoes. So maybe he could publicly eat potatoes or something

MONTANA

Invent a scare about illegals pouring over the border from Saskatoon

NORTH DAKOTA

A state that actually takes pride in a dinosaur museum is a natural for fossilized political thought

OREGON

Go into a breathtaking, pristine forest and shoot a bunch of animals

WYOMING

The home state of Dick Cheney should be an easy win for someone who also lacks a real heart

SOUTH DAKOTA

Make a speech in front of Mt. Rushmore, where his stony features will fit right in

UTAH

Next...

NEVADA

Adopt a new catchphrase: "Casinos are people, my friends"

COLORADO

Co-host *Saturday Night Live* with Peyton Manning

NEBRASKA

Compliment the state on how nice it looks from the air while he's flying over it

CALIFORNIA

Harness the Hollywood star power of the one conservative Baldwin Brother

KANSAS

Watch Bob Dole speeches to discover what made him such a charismatic personality here

ARIZONA

He must strategically manage to get himself on the ballot, making sure that the word "Republican" appears after his name

NEW MEXICO

Pledge to get to the bottom of the whole Alien Autopsy controversy, which the current administration is ignoring, for some mysterious reason

OKLAHOMA

Stage a photo op at the rodeo, remember not to pronounce it *rodeo*

HAWAII

Posthumously baptize Don Ho

TEXAS

He's already been endorsed by Chuck Norris. What more do Texans need?

ALASKA

Strap his dog to a sled and enter the Iditarod



every state! While he could go with his standard "throw money at people until they agree with me" approach, we'd like to suggest some thriftier alternatives...



PLANS TO WIN EVERY STATE...

MINNESOTA

Talk about one of his favorite hobbies: ice fishing from the deck of a yacht

MICHIGAN

Hope that the rest of the state has as much contempt for Detroit as he does

NEW HAMPSHIRE

Earl Tupper, the inventor of Tupperware, was born in New Hampshire. There has to be some way to exploit that

MAINE

In a down economy, residents may take a chance on someone who can afford to buy lobster every day

WISCONSIN

Keep demonizing teachers and firefighters, and he should be just fine

NEW YORK

Drink a 16-ounce sugary soft drink in public defiance of the nanny state

VERMONT

Tell them that the election is Wednesday, hope they fall for it

MASSACHUSETTS

Remind everyone that he was a fairly successful governor who provided quality health care and education (hey, these don't all have to be smart-ass put-downs)

IOWA

Appeal to the common man by having his chauffeur drive him across a cornfield in a tractor

ILLINOIS

Compare himself to Lincoln, in that they're both tall white guys of the same party

OHIO

The Rock & Roll Hall of Fame is in Cleveland, and who else personifies the wild rebel spirit of rock more than Mitt?

NEW JERSEY

Any state that embraces both Snooki and Bruce Springsteen has to...hold on, this one's tougher than we thought. Check back next issue

RHODE ISLAND

Simply rent the place out for a couple months as campaign headquarters

MISSOURI

In 1838, the governor expelled Mormon settlers, so the state owes him one

INDIANA

Remind voters that native son Michael Jackson died on Obama's watch

PENNSYLVANIA

Go through the files of Bain Capital, and see if there's an amusing anecdote about how they forced a steel mill to shut down

CONNECTICUT

Commend them on naming the praying mantis their official state insect, since there seems to be a war on religion in this country

KENTUCKY

Just his vast knowledge of really expensive horses should be enough

WEST VIRGINIA

Promise that jobs in the medical and insurance fields will be created after each mining disaster, none of which he plans on preventing with regulations

VIRGINIA

Propose a new law to humiliate women even more than the state legislature already has

DELAWARE

Continue his string of verbal gaffes, and the voters who supported Biden all those years might switch sides

ARKANSAS

Recall the time his butler served him cornbread and barbecued ribs (a favorite local dish)

TENNESSEE

Just show up on time. If they didn't vote for Al Gore in 2000, they're not going to vote for any Democrat

WASHINGTON, D.C.

Admit he was only joking about the whole "reduce the size of the federal government" thing

MARYLAND

Same deal as Maine, only with crab

NORTH CAROLINA

Pledge badly-needed disaster aid to Michael Jordan and the Charlotte Bobcats

MISSISSIPPI

Check to see if he has a pulse. Yes? He's good to go

SOUTH CAROLINA

State that we must declare a War on Boll Weevils

GEORGIA

Make note of the fact that the peach trees are all the right height

LOUISIANA

Pledge to replace the White House vegetable garden with a jambalaya stand

ALABAMA

Speak in colloquial phrases, as in "I'm really going to enjoy firing y'all"

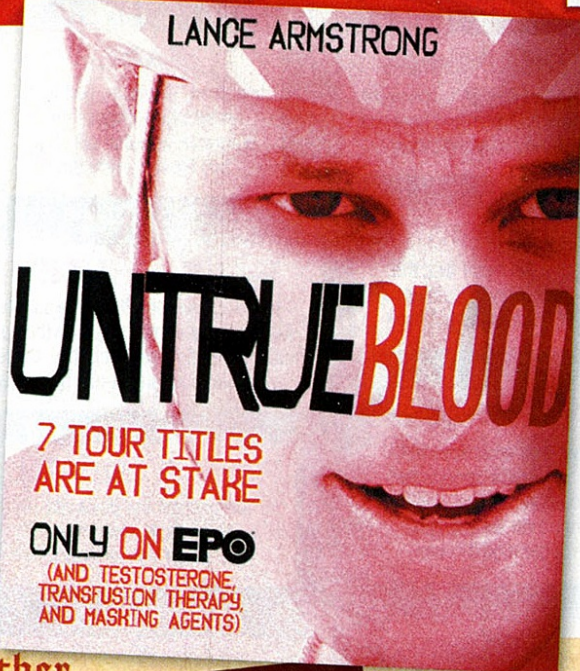
FLORIDA

It would take a lot of doing, but perhaps there's a way to print confusing ballots, then stop recounts if things aren't going his way



Is your computer running frustratingly slow? Maybe it's the fact that you're too cheap to spring for anything but dial-up service. Or maybe the problem is viruses and cookies from all the sick sites you visit. (Yes we mean you, Caldwell! We beg you to get the treatment you so obviously need!) Either way, if you haven't visited the MAD blog recently, we're here to help. Here's...

The Best of The Idiotical



Other EXPLOSIVE

Vatican Secrets Revealed by the Pope's Butler

The Vatican softball team is 0 and 15 — all because the Pope insists on batting cleanup

His Holiness is surprisingly partial to Payless brand little red slippers

The DaVinci Code: all true



Cardinal Peppercini has been secretly renting out The Popemobile for bachelorette parties and pocketing the cash

The Vatican Bank's "substantial penalty for early withdrawal": suffering the fires of hell for all eternity

This year, Christmas midnight mass will be pushed back 'til 12:30 to give the Pope more time to open his presents

The Vatican laundry likes to call the Pope ad absurdum macula — "Oi! Skid Marks"

That guy in the stained Spider-Man costume at Comic-Con? The Pope!

Due to a math error, Pope Pius the 13th was really Pius the 14th

Unfortunately, the Pope's infallibility doesn't extend to bets on cockfights

Apparently, the Catholic Church may have a pedophilia problem



"NEW RULES" FOR THE METS NOW THAT BILL MAHER IS A PART OWNER

NEW RULE

Duties of Citi Field grounds crew now include tending to Maher's right-field weed garden

NEW RULE

Next Saturday, all kids 16 years of age or younger receive a copy of his movie *Religulous*, while supplies last. (Supplies will last.)

NEW RULE

Goodbye, Mr. Met...hello, Dr. Cornel West

NEW RULE

Fans will be ejected for running on the field, throwing objects at the players or expressing support for Mitt Romney's fiscal policies

NEW RULE

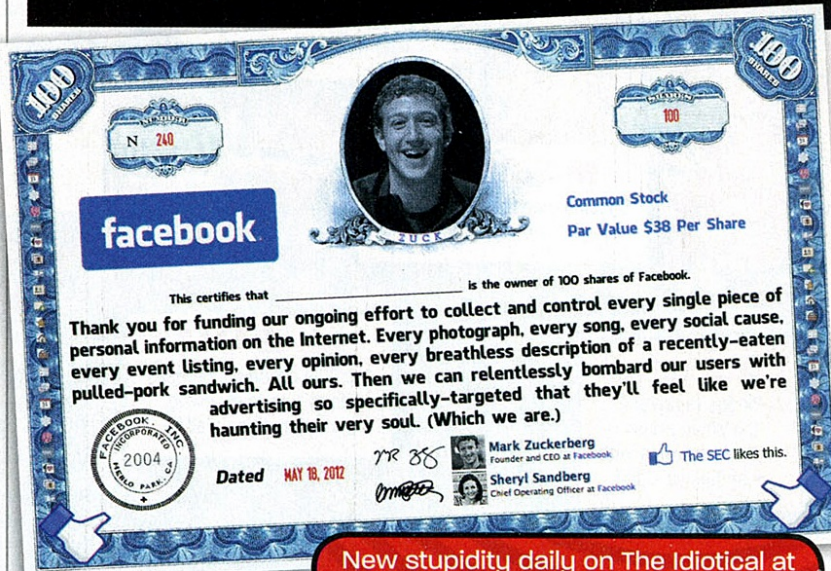
Entire lineup now must bat left — *far left*

NEW RULE

Whenever she's in the stands, pitchers instructed to bean Ann Coulter

NEW RULE

Now starting in center field: Paul "Mookie" Krugman



New stupidity daily on The Idiotical at madmagazine.com!

WHAT TYPE OF HIGH RISK ACTIVITY ARE MANY OF TODAY'S COLLEGE STUDENTS ENGAGING IN?

HERE WE GO WITH ANOTHER RIDICULOUS
MAD FOLD-IN

You make a ton of mistakes when you're young – and college is a time for experimentation. But even so, many students are taking risks that could follow them for the rest of their lives. It's a scary trend, and it's gaining interest. They need to realize that if they insist on living this way, eventually, they're going to pay the price.



FOLD PAGE OVER LIKE THIS!

A

FOLD PAGE OVER LEFT

B

FOLD BACK SO THAT "A" MEETS "B"



TALES OF STUDENT BEHAVIOR INCLUDING POT SMOKING ON MANY CAMPUSES, UNSAFE SEX, AND OTHER REGRESSIVE STUPIDITIES, ARE COMMON TODAY. EACH SUCH INCIDENT LOADS STUDENTS WITH MYRIAD LOSSES AND NO GAINS

A

WRITER AND ARTIST: AL JAFFEE

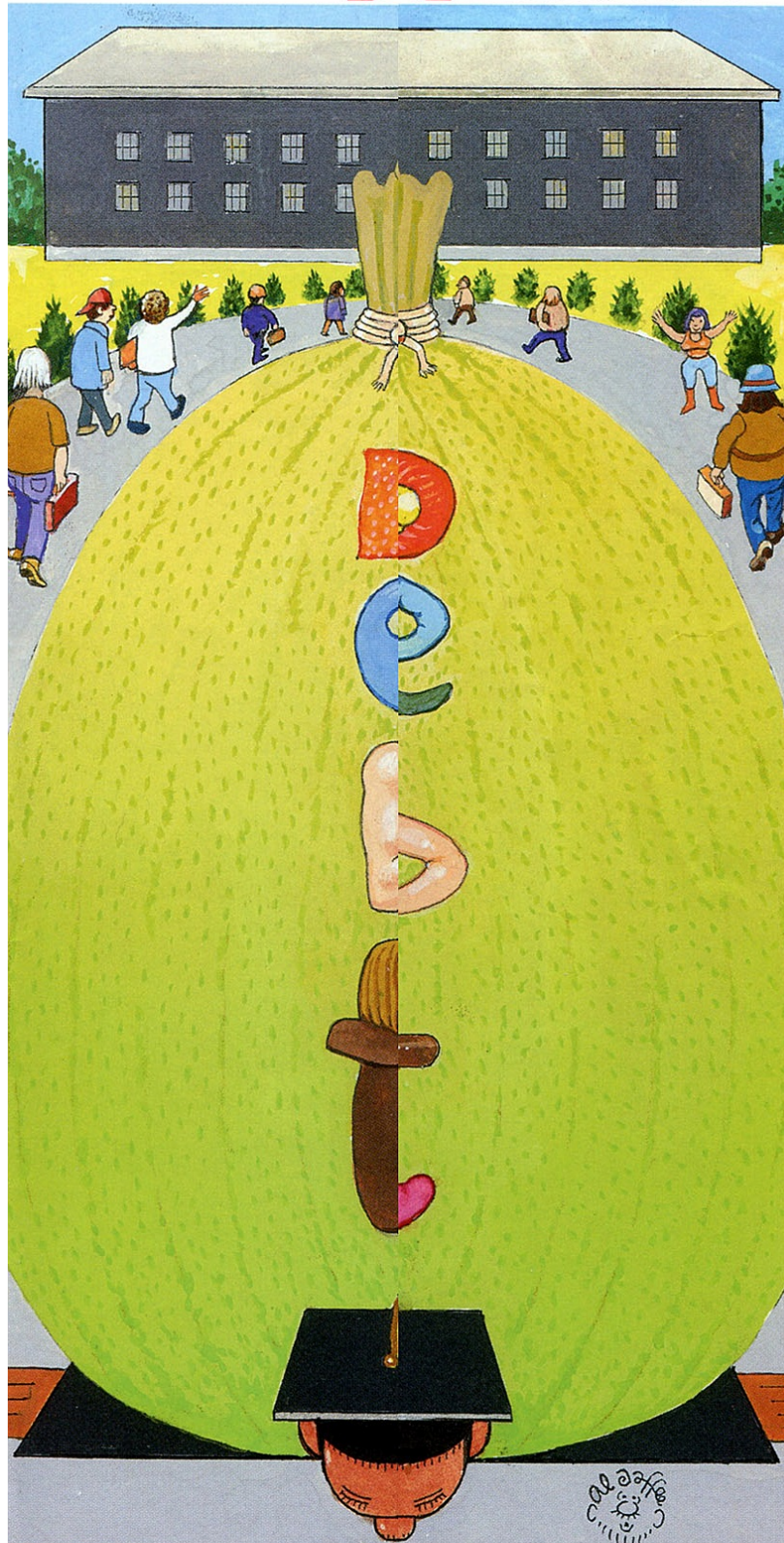
B

**WHAT TYPE OF HIGH
RISK ACTIVITY ARE
MANY OF TODAY'S
COLLEGE STUDENTS
ENGAGING IN?**



FOLD PAGE OVER LIKE THIS!

A B FOLD BACK SO THAT "A" MEETS "B"



**TAKING
ON MASSIVE
STUDENT
LOANS**

A B

100% ADDICTIVE

NOXIOUS
TOBACCO



THIS TOBACCO IS AS DANGEROUS AS ANY YOU'VE EVER SMOKED, BUT THAT'S NOT THE POINT.

Native American Sputum began with a simple mission — make money on the backs (and lungs) of people addicted to a dangerous, habit-forming substance. Additionally, to do so with a brand name, image and package copy that implies we're an American Indian-operated business engaged in selling a product that's somehow a healthier cancer-causing agent — despite us never having been affiliated with any American Indian groups, tribes, or enterprises.

We have 13 styles of Native American Sputum cigarettes, each one geared to a different smoking-related malady. Some insist 13 is an unlucky number. We don't think so. We've had great success selling these things.

We made a name for ourselves by setting ourselves apart from Big Tobacco...and once we did that, selling out to Big Tobacco, which now owns us. Our hypocrisy doesn't stop there. We also work with farmers dedicated to responsibly using the earth's resources — to make a carcinogenic product that will help you squander your health, contaminate your body, and in many cases, return you to the earth that we're responsibly using to grow the stuff.

We're always hearing things like: "This doesn't taste like my usual cigarette; I don't think so, anyway. It doesn't really taste like *anything*." That's because your taste buds have already been deadened from your pack-a-day habit.

EXPECTORATE NATIVE AMERICAN SPUTUM *with two packs for \$2*

PROMO CODE 09998

BuyAmericanSputum.com or call 1-877-HACKING

Offer for two "1 for \$1" Gift Certificates good toward any Native American Sputum pack. And doesn't "Gift Certificate" have a much more pleasant ring to it than "Reprehensible Come-On Devised to Get You Permanently Hooked"? Offer restricted to U.S. smokers who have the financial means and resolve to continue buying our high-end cigarettes at their regular price after choking their way through these two discounted packs. Offer unfortunately restricted to U.S. smokers 21 years of age and older — so you cool kids under 21 who want to start smoking: Don't you dare go on the website and tell us you're older than you really are since we'd end up sending you the coupons. Limit one offer per person per 12 month period. Again — you popular kids especially — don't use a bunch of different fake names and your grandmother's address to get additional coupons even though we can't stop you from doing this. Pets who receive mail may count as up to six (6) additional fake persons per household.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide, But Smoke From *These* Cigarettes Contains *All-Natural, Organic* Carbon Monoxide.

CIGARETTES

Native American logo does **NOT** mean Native Americans have anything to do with the creation, manufacture, sale, or profits of these cigarettes.

A
MAD AD
PARODY

Scall



iwags

